

MAKING WAVES IN RECYCLING

Carolina Recycling
Association's
**25TH ANNUAL
TRADE SHOW &
CONFERENCE**

March 23 – 26, 2015

Embassy Suites at Kingston Plantation
Myrtle Beach, SC



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Welcome to the Carolina Recycling Association's 25th Annual Conference and Trade Show



On behalf of the Board of Directors, I would like to extend a warm welcome to everyone attending the Carolina Recycling Association's 25th Annual Conference and Trade Show. We are very excited about this year's conference, which will include sessions on the latest issues, programs, methods, and ideas in the waste reduction, recycling, and composting fields. This conference is packed with outstanding speakers and topics which will provide many opportunities to learn and make connections.

Once again, the exhibit hall is full of innovative and exciting technologies and services. Our exhibitors represent every area of our profession and work with our industry throughout the Carolinas and beyond. I encourage you to take advantage of this opportunity for networking, connecting, catching up with old friends and making new ones!

The conference opens on Monday with our annual Golf Tournament, the Collegiate Workshop/Tour at Coastal Carolina and several excellent tours. On Tuesday, there are three more workshops in the morning. The main conference kicks off at 12:00 with our Opening Lunch and Keynote with breakout sessions to follow. Please plan on attending the Grand Opening Reception in the exhibit hall, from 4:30 - 6:30, which as always is a guaranteed good time! Outstanding sessions continue on Wednesday and we're introducing the Conversation Café on Thursday.

Be sure to attend the CRA Business Meeting and Town Hall on Wednesday and share your thoughts with us. The CRA is a member-based organization and our members' input is very important. Lastly, don't miss the 25th Anniversary Gala in the Palmetto Pavilion as we look at CRA Past & Present.

In closing, I would be remiss if I didn't mention this year's Conference co-chairs, volunteers and staff for their tireless dedication and hard work pulling together what I am sure will be a memorable 25th Anniversary Conference! A heartfelt thank you to Jennifer Sellers, Diane Davis, Jennifer Cooper, our Program Chair Chantal Fryer, and a host of other volunteers for the long hours and hard work. You are very much appreciated!

I'm looking forward to seeing everyone very soon at the Embassy Suites in Myrtle Beach!

Warm Regards,

A handwritten signature in blue ink, appearing to read "Patrick Darrow".

Patrick Darrow
Board President, Carolina Recycling Association

AGENDA

MAKING WAVES IN RECYCLING

MONDAY, MARCH 23

11:00am – 5:00pm	Registration / Info Desk Open		
GOLF TOURNAMENT (The Dye Club):			
12:00 – 5:00pm	TEE TIMES: Begin at 12:40		\$150 per player
7:00pm	Awards and Dinner		The Dye Club
TOURS (off site):			
9:00am – 3:30pm DEPARTS: 8:00am	Collegiate Recycling Council Workshop & Tour	Fee: \$35	Coastal Carolina University HTC Hospitality Suite 207
1:00 – 4:00pm DEPARTS: 11:45am	Horry County SWA (1st stop) / Conbraco (2nd stop) <i>(includes box lunch)</i>		Tour Fee: \$35
CONFERENCE:			
Ongoing	Shoe Recycling – Service Project (in conjunction with Coastal Carolina University) BENEFITS: Fostering Hope & North Strand Housing Shelter		

TUESDAY, MARCH 24

8:00am – 5:00pm	Registration / Info Desk Open		
	Breakfast (<i>Embassy & Kingston Plantation Guests</i>)		Embassy Suites Dining Area
9:00 – 10:00am	First Timer's Meeting		Somerset
10:00am – 12:00pm	Collegiate Council Meeting		Somerset
Workshops 10:00am – 12:00pm	Business Recycling	Fee: \$25	Winchester
	Household Hazardous Waste – HHW Council	Fee: \$25	Eton
	Keep America Beautiful – KAB Council	Free	Oxford
10:00am – 12:00pm	SERDC Board Meeting		Hampton
11:00am – 4:00pm	Exhibit Hall Setup		
12:00 – 2:00pm	Lunch and Opening General Session 1 Keynote "New Initiatives in Support of Recycling"		Palmetto Pavillion
2:00 – 2:30pm	Break		
Breakout Sessions 2:30 – 4:00pm	1: Recycling Markets Panel		Eton
	2: Electronics Recycling		Oxford
	3: Which Way to the Future: MRF, MWP, or RDF?		Winchester
	4: Single Stream Collection		Hampton
GRAND OPENING RECEPTION:			
4:30 – 6:30pm	Exhibit Hall – Grand Opening Reception		Exhibit Hall

AGENDA

WEDNESDAY, MARCH 25

8:00am – 5:00pm	Registration/Info Desk Open	
	Breakfast (<i>Embassy & Kingston Plantation Guests</i>)	Embassy Suites Dining Area
8:00 – 9:00am	Exhibit Hall Open/Coffee & Tea Served	Exhibit Hall
9:00 – 10:00am	General Session 2: The Connection between Packaging, Sustainability & Recycling	Windsor
10:00 – 10:30am	Break	Exhibit Hall
10:00am	Silent Auction Opens	Exhibit Hall
Breakout Sessions 10:30am – 12:00pm	5: Zero Waste to Landfill	Eton
	6: Material Recovery Facility (MRF) Panel	Oxford
	7: Innovations in Processing & Marketing of C&D Materials	Winchester
	8: Education & Outreach – <i>So you think you can't do any more</i>	Hampton
12:00 – 1:30pm	Lunch	Exhibit Hall
Breakout Sessions 1:30 – 3:00pm	9: Plastics – From the Curb to the Store	Eton
	10: Multi-Family & Event Recycling: Success Stories	Oxford
	11: Organics Management	Winchester
	12: Give in to Your Inner Nerd – Planning Program Metrics	Hampton
3:00 – 3:30pm	Break	Exhibit Hall
3:30 – 4:30pm	CRA Business/Town Hall Meeting	Windsor
4:30 – 6:30pm	Exhibitor's Reception	Exhibit Hall
5:30pm	Silent/Live Auction Ends	Exhibit Hall
7:00 – 8:30pm	25th Anniversary Gala – Awards Dinner	Palmetto Pavillion
9:00pm – Until	HHW Mixer on 2nd Floor	Night Watch Area

THURSDAY, MARCH 26

8:00 – 12:00am	Registration/Info Desk Open	
	Breakfast (<i>Embassy & Kingston Plantation Guests</i>)	Embassy Suites Dining Area
8:00 – 9:00am	Exhibit Hall Open/Coffee & Tea Served	Exhibit Hall
9:00 – 10:30am	Conversation Café	Windsor
10:30 – 11:00am	Break	Exhibit Hall
11:00am – 12:30pm	General Session 3: Advancing Recycling via Policy at the State & Local Level	Windsor
12:30pm	Adjourn	
11:00am – 3:00pm	Exhibit Hall – Breakdown	



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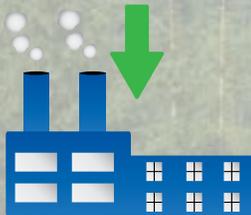
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Welcome friends and "CRA family" to the 25th Anniversary Carolina Recycling Association Conference.

25 years....where did they go? I am so glad we will have the opportunity to celebrate this milestone together. Like a marriage... when the "Silver Anniversary" is reached the memories will be a mixture of ups and downs. Through the peaks and valleys over the last 25 years, we made it to this point together. Let's celebrate the past, honor the present and look toward the future.

Our 25th Anniversary Conference is set to be a success in every way. You will find the program to be right on target with the latest information on familiar topics and also new ideas and formats such as that used for the Conversation Café on Thursday. Most importantly you will find networking opportunities at every turn with friends and colleagues happy to share their experiences and to learn from yours.

Be sure to spend time in the sold out Exhibit Hall. Our sponsors and vendors provide this opportunity for us to network and learn about the latest innovations. Let's show them our appreciation and our support here and after we leave. Don't miss the 25th Anniversary Gala & Awards Dinner. Whether you have been in this industry for 25 plus years like me or just getting involved you belong as part of our family.

I am looking forward to seeing you at the beach.

Take good care.

A handwritten signature in blue ink that reads "Diane B. Davis". The signature is fluid and cursive.

Diane Davis, *Executive Director*
Carolina Recycling Association

READY. SET.



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WORKSHOPS

Workshops require advanced registration.

MONDAY, MARCH 23

9:00am – 3:30pm

Collegiate Recycling Council Workshop & Tour

The CRC Workshop is an opportunity to hear from fellow colleagues about exciting innovations, new ideas, challenges, and lessons learned in the world of collegiate recycling. This will be followed by lunch and a tour of the Coastal Carolina University campus.

MODERATOR: **Chris Johnson**, Winthrop University

SPEAKERS: **Arwen Carter Buchholz**, Duke University;
Christine Cooley, Medical University of South Carolina;

Lauren McKinnis, North Carolina State University;
Jen Maxwell, Appalachian State University;
Jennifer Sellers, Coastal Carolina University;
Heather Cashwell, N.C. Division of Environmental Assistance and Customer Service (NC DEACS);
Heather Barberio, S.C. Department of Health and Environmental Control (SC DHEC)

COST: \$35 per person. Advance reservations required as seating will be limited to 30. Workshop and Tour to take place at Coastal Carolina University campus. Lunch will be provided.

TUESDAY, MARCH 24

10:00am – 12:00pm

Business Recycling Workshop

We know that recycling and waste prevention are good for the environment, but have you ever considered how they can benefit your bottom line? This workshop will show you how and provide resources to help you get started or if you already have a program in place, how to expand or improve your recycling and waste reduction efforts.

MODERATOR: **Tonya Lott**, Charleston County

SPEAKERS: **Stacey Washington**, SC DHEC

Tom Rhodes, NC DEACS;

Tony Wartko, The Sea Pines Resort;

Tony Soto, Boeing

COST: \$25 per person. Advance reservations required as seating is limited to 40.

Simple Steps to Implement or Improve Your HHW Program Workshop

During the workshop, we will look at various Household Hazardous Waste (HHW) programs in the Carolinas and managing a site the day of an Event. As a group we will explore what successes and shortfalls that HHW programs have faced both before, during, and after a 1-Day HHW Event.

MODERATOR: **Jeremy Maciejewski**, N.C. Department of Agriculture and Consumer Service

SPEAKERS: **Teresa Baker**, Granville County, NC;

Eddie Raynard, City of Greensboro, NC;

Lynn Bestul, New Hanover County, NC;

Arthur Ligon, York County, SC;

COST: \$25 per person. Advance reservations required as seating is limited to 40.

Overcoming Litter Abatement Challenges – Keep America Beautiful (KAB) Council

If you are looking to find workable solutions to enhance your partnership connections and maximize litter prevention program success, this workshop is for you. Although this free workshop is open to all CRA Conference attendees, it will specifically address KAB programs and affiliate requirements. The workshop is focused on litter prevention, cleanups, enforcement and education. This workshop will count towards the "affiliate in good standing" KAB annual educational requirement.

MODERATOR: **Brenda Ewadinger**, Keep NC Beautiful

SPEAKERS: **Cecile Carson**, Keep America Beautiful;

Sherryl Jenkins, Keep SC Beautiful

COST: Free. Advance reservations required as seating is limited to 40.

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TOURS

Workshops require advanced registration.

MONDAY, MARCH 31

9:00 – 3:30pm

DEPARTS: 8:00AM

Coastal Carolina University Workshop & Tour

The CRC Workshop is an opportunity to hear from fellow colleagues about exciting innovations, new ideas, challenges, and lessons learned in the world of collegiate recycling. This will be followed by lunch and a tour of the Coastal Carolina University campus.

COST: \$35 per person. Advance reservations required as seating will be limited to 30. Workshop and Tour to take place at Coastal Carolina University campus. Lunch will be provided.

1:00 – 4:00pm

DEPARTS: 11:45AM

Horry County Solid Waste & Conbraco

A three-part tour that takes attendees to the local county landfill, the materials recovery facility, and a foundry plant that practices as much zero-waste as possible all located in Conway. Closed-toe shoes are required. **Cameras and camera phones are not permitted inside Conbraco.** The tour includes a boxed lunch.

COST: \$35 per person. Advance reservations required as tour is limited to 30.

TOUR SAFETY GUIDELINES

Observe the following safety guidelines for all tours:

- Please bring your nametag with you.
- Closed-toe shoes are required for facility tours.
- Do not wear high- or spike-heeled shoes.
- Skirts, dresses or shorts are not recommended. (Long pants are required for Conbraco.)
- Please be prepared for inclement weather and dress accordingly.



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SPECIAL EVENTS

TUESDAY, MARCH 24

9:00 – 10:00am First Timer's Meeting

LOCATION: **Somerset**

Being a freshman can be tough and confusing, whether it's high school, college, or in this case, the CRA conference! Be sure to attend our First Timer's meeting for a conference orientation and make some new friends! Join CRA veterans for an info session/meet-and-greet to make you CRA-savvy. You will meet other CRA newcomers like yourself, get to know the conference organizers and receive tips on how to navigate the conference.

4:30 – 6:30pm Exhibitor's Grand Opening Reception

LOCATION: **Exhibit Hall**

Don't miss the Grand Opening of the CRA's renowned exhibit hall. With new exhibitors in the mix, as well as those we know and love from years past, this exhibit hall promises to be the crown jewel of this conference. The hall is sold out and the Exhibitors and Sponsors want to meet you, show you what they can do for you, and give you goodies to fill your conference tote bag. This is a win-win, folks. Don't spend the drive back after conference thinking of all the vendors you didn't get to check in with. You have the perfect opportunity now!

WEDNESDAY, MARCH 25

10:00 – 5:30pm Silent/Live Auction

LOCATION: **Exhibit Hall**

We have an exciting new format this year with a mix of a Silent and Live Auction. The items go on display in the Exhibit Hall and bidding begins for the Silent Auction at 10:00am. Keep track of your favorites and bid throughout the day. Make sure to get your bids in before the Silent Auction closes and we move into the Live Auction portion to take place around 5:30 during the Exhibitor's Reception. Make your way to the stage area as time approaches. Hey, it's between the bars so shouldn't be hard to find. You can pick up your items after the auction/reception is over or on Thursday morning at the registration desk between 8:00-11:00am. All proceeds benefit the CRA and are tax deductible.

3:30 – 4:30pm CRA Business/Town Hall Meeting

LOCATION: **Windsor**

Be sure to join us for the CRA's Annual Business and Town Hall Meeting. The CRA's President, Executive Director, and Treasurer will update the membership on the latest CRA news, including the "state of CRA", financials, and new and exciting projects on the horizon. The Town Hall portion of this meeting is a perfect time to interact with the Board of Directors and to help guide the future of the CRA. You will also have the opportunity to meet the 2015 candidates campaigning for a position on the Board and for your support.

7:00 – 8:30pm 25th Anniversary Gala/Award Dinner

LOCATION: **Palmetto Pavilion**

Don't miss our 25th Anniversary Gala and Annual Award Presentation. Join your friends and colleagues for dinner and the celebration as we take a look back at "CRA through the Ages" and honor the past along with today's best in recycling. The 2015 Annual Awards will be presented so be prepared to be proud of your peers. Did we mention there's cake involved? Let's toast the future of the CRA! Cocktail Attire Encouraged, but not required.

9:00pm – Until HHW Mixer

LOCATION: **Night Watch Area (2nd Floor)**

Mix it up at this fun late-night networking event! Join the HHW Council, our gracious host and sponsor, in the Night Watch Area on the 2nd floor from 9pm to I-hate-to-think-how-late o'clock. It's a proven fact that some of the best networking occurs after 9pm; it's just science. All attendees are invited, and the HHW Council looks forward to seeing you!



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GENERAL SESSIONS

**TUESDAY
MARCH 24**

12:00 – 2:00pm

Grand Opening Luncheon & Keynote New Initiatives in Support of Recycling

The Recycling Partnership, a project of the Curbside Value Partnership, harnesses private funding to help community programs grow. They were very proud to select Columbia, SC as one of the first three partner cities of this action-focused national initiative. What was the impetus behind this effort and what is long-term vision? How will the Partnership benefit other programs in the Carolinas? This session will overview this exciting new approach to transform curbside recycling.

MODERATOR: **Will Sagar**, Southeast Recycling Development Council

SPEAKERS: **Keefe Harrison**, Curbside Value Partnership;
Mike Pope, Sonoco Recycling;
John Hooks, City of Columbia

**WEDNESDAY,
MARCH 25**

9:00 – 10:00am

The Connection between Packaging, Sustainability and Recycling

The fates of packaging and recycling continue to be intertwined. This session will focus on how packaging fits in to broader sustainability goals, with specific attention on materials management and resource recovery. It will also highlight industry initiatives to increase recycling through collaboration, education and outreach.

MODERATOR: **Matt Todd**, RRS

SPEAKERS: **Lynn Dyer**, Food Service Packaging Institute;
Danielle Peacock, Sustainable Packaging Coalition

**THURSDAY
MARCH 26**

11:00am – 12:30pm

Advancing Recycling via Policy at the State and Local Level

With the plateauing out of recycling rates but increasing demand for secondary materials, a growing number of recycling stakeholders are turning to policy as a means of increasing the capture of recyclable materials from the waste stream. In this presentation, policy happenings both state and local, will be presented, followed by a discussion of their implications and applicability.

MODERATOR: **Will Sagar**, Southeast Recycling Development Council

SPEAKERS: **Dylan de Thomas**, Resource Recycling;
Chaz Miller, National Waste & Recycling Association;
Betsy Dorn, Reclay StewardEdge;
Susan Robinson, Waste Management

MISCELLANEOUS CONFERENCE INFORMATION

Is this your first CRA Conference?

We love you! Please plan to join us at the First Timer's Meeting being held Tuesday morning at 9:00am in Somerset. We'll spend a little time getting to know each other and have you on your way well prepared to get the most from your conference time.

Silent Auction: Wednesday, March 25th 10:00am-5:30pm

Bidding for silent auction items opens at 10:00am Wednesday and will close at 5:30pm. A live auction will also be held in the Exhibit Hall at 5:30pm. Winners will be able to pick up their item at the end of the auction/reception on Wednesday as well as from 8:00-11:00 Thursday morning. **ALL PROCEEDS BENEFIT THE CRA!!! Donations are Tax Deductible.**

Need Exhibit Hall Passes?

Exhibit Hall passes are available for exhibitors to allow their clients access to the exhibit hall. Please visit the registration desk to purchase passes.

Got CEUs?

Continuing Education Units are available for your SWANA Certifications. You can pick up the CEU form for signatures at the CRA Registration Desk.

BREAKOUT SESSIONS

TUESDAY
MARCH 24

Recycling Markets Panel

What is the future for the markets we count on to make recycling work? What are the projections for fiber with lower volumes of Old Newsprint (ONP) available? Are there other fiber sources that should be targeted? How are plastics markets evolving? What's the appetite of regional mills for aluminum and glass? Come get answers to these questions and more in this markets panel session.

MODERATOR: **Sherry Yarkosky**, NC DEACS

SPEAKERS: **David Bergelin**, Cascades;
Steve Alexander, Association of Postconsumer Plastics Recyclers;
Andy McKee, Novelis;
Bill Clark, Reflective Recycling

Electronics Recycling

Electronics recycling continues to evolve, with both a track record of increasing collections and ongoing challenges of marketing CRTs and other materials. What does the future hold for electronics recycling? How do we efficiently capture the materials and best navigate the ups and downs of electronics markets? This session will offer both big picture and nuts & bolts insights into e-scrap recovery.

MODERATOR: **Scott Mouw**, NC DEACS

SPEAKERS: **Joe Clayton**, MRP Processing;
Michael Crean, Electronics Recycling International;
Kristina Witosky, Orange County;
Jana White, SC DHEC

Which Way to the Future: MRF, MWP, or RDF?

How recyclable materials are handled has changed substantially over the past several decades. New and evolving recycling technologies in the recycling industry help to address the "evolving ton". But how will this evolving ton be managed? Is it through recycling? Composting? Recovery? Fuel from mixed waste residues? How will we get recycling rates to rise? Experts in the latest equipment and techniques for waste management as well program analysis will take participants through these questions and more.

MODERATOR: **Blair Pollock**, Orange County, NC

SPEAKERS: **Richard Howard**, MetalTech Systems;
Andreas Schwarz, Lindner NA;
Jeremy O'Brien, Solid Waste Association of North America (SWANA)

Single Stream Collection

As more MRF operators make the conversion to single-stream processing, communities are adjusting their programs to take advantage of the improved program performance this switch can provide. Come hear about the full scope of single stream conversion with a panel that includes a MRF operator, county curbside and drop-off program experiences, and an overview of recent programming provided by the State of NC.

MODERATOR: **Rob Taylor**, NC DEACS

SPEAKERS: **Chad Beane**, Moore County, NC;
Ray Howard, Sonoco Recycling;
Carolyn Carusos, Charleston County, SC



BREAKOUT SESSIONS

WEDNESDAY
MARCH 25

5 Zero Waste to Landfill

The Carolinas are making great headway when it comes to companies going to zero waste. This panel will provide a brief presentation of what they are doing on their site, and then the audience will have the opportunity to ask questions about challenges and lessons learned as the company moved to zero waste.

MODERATOR: **Amanda Fairley**, Waste Management

SPEAKERS: **Chay Bennett**, Honda; **Tony Soto**, Boeing; **Alice Wessleman**, Thomas Built Buses; **Tom Page**, Fruit of the Loom; **Maskins Knox**, P&G Manufacturing - Duracell

6 Material Recovery Facilities (MRF) Panel

In this session, speakers will discuss new MRF technologies and trends in the processing strategies at those facilities. Specific topics included will be new MRF sorting technologies, mixed waste processing, and the role of the MRF in sustainable materials management. The North Carolina MRF Summit will also be reviewed.

MODERATOR: **Paul Hanna**, MetalTech Systems

SPEAKERS: **Matt Todd**, RRS; **Mitch Kessler**, Kessler Consulting; **Kenny King**, Sonoco Recycling; **Scott Mouw**, NC DEACS

7 Innovations in the Processing and Marketing of Construction and Demolition (C&D) Materials

What is new in the area of C&D recycling in the Carolinas? Come hear about the experiences associated with opening a new state-of-the-art 32,000 square foot C&D processing facility in Maysville, NC. In addition, hear about innovations in carpet recycling from Wellman Plastics Recycling, one of the largest processors of post-consumer carpet in the United States and a key player in the South Carolina Carpet Recovery Coalition.

MODERATOR: **Matt Ewadinger**, NC DEACS

SPEAKERS: **Michael Talbert**, Mecklenburg County; **James Maides**, Green Recycling Solutions, LLC; **Glenn Odom**, Wellman Plastics Recycling, LLC

8 Education and Outreach – So You Think You Can't Do Anymore?

Marketing your recycling program is important, but how can you reach those who struggle to do it right without tattooing a recycling guide on their foreheads? How can you improve program participation? Learn about the latest techniques and strategies for recycling outreach, including what works for combatting contamination and increasing participation. Find out about the latest tools available to help your marketing efforts.

MODERATOR: **Heather Cashwell**, NC DEACS

SPEAKERS: **Elizabeth Schussler**, Curbside Value Partnership; **Alex Arnett**, City of Greensboro, NC; **Lisa Skumatz**, Skumatz Economic Research Associates, Inc. (SERA); **Bill Dempsey**, Recycle Perks; **Sara Verrillo**, Atlantic County Utilities Authority

9 Plastics – From the Curb to the Store

Plastics are ever present in our daily lives; however, understanding the lifecycle of plastics can be complicated. This session helps attendees better understand the steps plastics take to move from our home, to a MRF, to a plastics recycler, to an end product. Challenges and lessons learned associated with each of those steps will be discussed.

MODERATOR: **Chantal Fryer**, SC Department of Commerce

SPEAKERS: **Sarah Justice**, Town of Cary, NC; **Kurt Hume**, Waste Management; **Myllinda Jacobsen**, Envision Plastics; **Charlie Schwarze**, Amcor Rigid Plastics

10 Multi-family and Event Recycling: Success Stories

Do you often feel jealous of those with perfect multi-family, commercial, or public recycling programs? Turn your envy into action and make your multi-family and event recycling efforts work best! Hear success stories from several points on the spectrum on how to generate more tonnage and get cleaner recyclables from multi-family units and events.

MODERATOR: **Amanda Kain**, Catawba County

SPEAKERS: **Johnnie Taylor**, City of Winston-Salem, NC; **Muriel Williman**, Orange County, NC; **Jennifer Sellers**, Coastal Carolina University; **Jon Boyd Sontag**, Tide Valet Waste

11 Organics Management

With the adoption of its new composting regulations in June 2014, South Carolina—and the Carolinas as a whole—has seen a flurry of interest in composting as both a business opportunity, and as an environmentally-friendly solution to the management of organics. As with any new industry, however, many questions have arisen regarding start-up challenges, feedstocks, transportation, and markets for end products. This panel discussion session will offer perspectives on these issues from local government and private sector composters as well as a generator of organic feedstocks.

MODERATOR: **Patrick Brownson**, SC DHEC

SPEAKERS: **Jim Lanier**, Earth Farms Organics; **Kim Brunson**, Publix; **Gary Nihart**, Atlas Organics; **Christina Moskos**, Charleston County, SC

12 Give In To Your Inner Nerd – Planning Program Metrics

When your bosses or the public asks, do you have data ready to demonstrate your program's performance? Collecting and using the right kinds of data can make a world of difference to your recycling efforts. This session will feature examples of how a dedication to measurement can deliver big dividends to your program.

MODERATOR: **Rob Taylor**, NC DEACS

SPEAKERS: **Alex Arnett**, City of Greensboro, NC; **Bryan Staley**, Environmental Research & Education Foundation (EREF); **Nick Crawford**, Mecklenburg County, NC; **Matt Todd**, RRS; **Mitch Kessler**, Kessler Consulting

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CONVERSATION CAFE

**THURSDAY
MARCH 26**

Are you bummed that you had to choose between the Education and Outreach session and the MRF Panel, but darn it, you just can't be in two places at once? Do you want to ask an expert a tough question that's been eating away at you? If you answered yes to either of these questions, then this is the session for you. Conversation Café will allow you to hear some of the topics you might have missed during the sessions as well as completely new hot topics! Attendees will gather in the same room and enjoy an energetic, vibrant and highly informative networking event (with the help of plenty of coffee). There are 12 carefully chosen "hot topics", each assigned to 12 tables, with room for 10 attendees at each table. You will enjoy 15 minutes at the table of your choosing, which will be hosted by two experts on that topic. Attendees will be asked to switch to a new table after 15 minutes, for a total of 4 different table visits. Table hosts will facilitate dialogue and answer questions, letting the unique combination of guests of each table steer the conversation. It's kind of like nerdy musical chairs, but with more networking and no music.

MODERATOR: **Mary McClellan**, Recommunity Recycling

Data Collection Techniques in Solid Waste

Nerd is the new "cool" and data is the name of the game these days, so get some assistance finding your smartest self with leading data experts.

HOSTS: **Tony Romano**, Sonrai Systems and **Mitch Kessler**, Kessler Consulting

Education and Outreach: Advice and Best Practices

You may think we've beaten this topic to a pulp, but you would be wrong! Seriously, you couldn't be more incorrect about that. Get some new pointers for your program and share your own. And quit being wrong.

HOSTS: **Heather Cashwell**, NC DEACS and **Elizabeth Schussler**, Curbside Value Partnership

Hard to Recycle Items: Collection, Disposal and Outreach Practices

"Hard to recycle" is just a state of mind. Let our enlightened experts help you open up to new possibilities beyond the recycling bin that will create a lasting impact.

HOSTS: **Joe Fitzpatrick**, NC DEACS and **Steve Carreras**, Green Fence Recycling

Controversial Topics in the Business of Recycling

Are there any issues that keep you up at night? Dirty MRFs, Waste to Energy, etc. Discuss your ideas, enjoying fair and balanced views from veterans in the field.

HOSTS: **Ronnie Grant**, Sonoco Recycling and **Amanda Fairley**, Waste Management

MRFs

MRFs can be mysterious and encourage questions, like "How does that whosamajig do whatchamacallit?", "Why can't you take styrofoam?", and "What's that smell?" All MRF questions will be answered at this table.

HOSTS: **Matt Todd**, RRS and **Kenny King**, Sonoco Recycling

On the Horizon: What's Next for Recycling Programs

Not to sound like a conspiracy theorist, but there is actually an elite cabal of a few intelligent and powerful individuals that are controlling the direction of recycling programs across the nation. Talk to a couple of them at this table; they're actually really nice.

HOSTS: **Will Sagar**, Southeast Recycling Development Council and **Dylan de Thomas**, Resource Recycling

Organics and Food Waste Composting: The Technical and Market Aspects

Avid recyclers dream about diverting food waste more often than they dream about winning the MegaMillion in the lottery. But which is more likely to happen? Find out from experts at this table.

HOSTS: **Sean Fallon**, McGill Environmental Systems and **Patrick Brownson**, SC DHEC

Plastics #3-7 – Best Practices and Technical Info

Recycling mixed plastics may not be as hard as it sounds. Start off on the right foot with the help of the leading experts to ease your anxieties.

HOSTS: **Nina Butler** and **Tonya Randell**, Moore Recycling and Associates and **Dave Bellon**, QRS

Safety Standards, Policies and Best Practices

Are you doing the Safety Dance? Safety is no Accident. The Safe Way is the Right Way. What other safety cliches are there? Probably a lot because safety is very important. Discuss your safety thoughts at this table.

HOSTS: **Daniel Lindeberg**, Defender Risk Management Insurance and **Joel Pack**, Waste Management

Single Stream Automation – Switching from Bins to Carts

Is this the right decision? How does it work? Allow your cost, set-up, logistics and results concerns to be illuminated by seasoned experts.

HOSTS: **Carolyn Carusos**, Charleston County and **Cody Marshall**, Curbside Value Partnership

State Resources of NC – What help is out there for my program or business?

Help for your program might just be a phone call, a quick drive, and a tray of cookies away. Learn what state resources you can use, and ask for the help you want. Do NOT forget the cookies though.

HOSTS: **Rob Taylor**, NC DEACS and **Wendy Worley**, NC DEACS

State Resources of SC – What help is available to my program or business?

South Carolina's State Resources are all about business; as in helping yours and helping your program. Get to know the faces that will be there for you when you need them most.

HOSTS: **Jana White**, SC DHEC and **Chantal Fryer**, SC Commerce

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2015 CRA GOLF CLASSIC

Hosted by the Dye Club at Barefoot Landing

MONDAY, MARCH 23

12:00 – 5:00PM

TEE TIME: Begins at 12:40pm

- Putting Contest will begin at 12:15pm with a shootout format. If you make the putt you move on to the next round. Last Golfer standing wins! Fee is \$10/golfer.
- Mulligans are 2 throws and one Red Tee. 4 (Team) for \$15

The Dye Club has many accolades that make this a great opportunity for our members and their guests:

2013 Myrtle Beach "Course of the Year"

2013 "Best You Can Play on Grand Strand"

One of the Host Courses for The Golf Channels

"Big Break Myrtle Beach"

Host of the Monday After the Masters Celebrity Pro-Am

...and many more

Awards and dinner to follow at the Dye Club at 7:00pm.



25TH ANNIVERSARY GALA

Don't miss our Awards Dinner
& 25th Anniversary Celebration

WEDNESDAY, MARCH 25

7:00 - 8:30PM

Palmetto Pavillion

Cocktail Attire encouraged, but not required.

We would again like to recognize our 2014 CRA Award Winners:

- Recycler of the Year Award: Lisa Rider, Onslow County
- Local Government Award: Pitt County Solid Waste and Recycling
- Outstanding College or University Program: Winthrop University
- Outstanding School Program: Daisy Elementary
- Outstanding Business/Industry Recycling: Leggett & Platt
- Outstanding Composting or Organics Recycling Program: Danny's Dumpster
- Getting the Word Out: Sensational Education and Outreach: City of Greenville, SC
- Volunteer Leadership Award: David Dodson
- Bill Evans & Carol Bond Memorial Award for Outstanding Toxicity Reduction: New Hanover County Environmental Management Department
- Zero Waste in Manufacturing Award: DAK Americas
- Spotlight Award: Charlotte-Mecklenburg Schools

EXHIBITORS

Accent Wire Products Booth 510

Michael Word
866-298-2361 • wordmichael@hotmail.com

Strong ties are not built overnight. At Accent Wire, we realize that "people ties" are the most important ones we build. After three decades, we have earned our position as North America's leading provider of baling wire and wire-tier technology. At all levels of our company, and with every transaction, we are dedicated to forging strong ties with our customers, vendors, and employees.

Advanced Composting Technologies Booth 115

Becky Hagan
828-665-8600 • beckyh@advancedcomposting.com

Advanced Composting Technologies has developed the optimum composting System which includes the structure, process and operation. The simple system includes proprietary aeration, concrete bins, controlled leachate, customized recipes and automated controls. We put the system together right.

American Recycling Booth 605

Ron Moore
828-418-0777 • rmoore@amrecycling.com

American Recycling of Western North Carolina is ready to serve your recycling needs. We specialize in both commercial and residential programs throughout the Carolinas. We also accept baled materials for sorting including 1-2s, 1-7s and other mixed plastics from throughout the eastern U.S. Our professionals will serve you with our unique brand of quality, value and integrity.

With two recovered paper processing plants in Tennessee and the Carolinas, plus sales and marketing offices in Georgia, Connecticut and Wisconsin serving domestic and international markets, American Recycling Group is the Southeast's premier source of superior recycling and recovered fiber solutions.

Anvil Attachments Booth 107

Larry McAdoo
727-946-1235 • lmcadoo@anvilattachments.com

Anvil Attachments is an award winning manufacturer of bulk material handling attachments. We offer the most diverse product line in the industry, including hydraulic and cable clamshell buckets and hydraulic and cable grapples. Anvil recently won the 2012 IJB award for best grab and is the preferred grab manufacturer for many of the leading crane manufacturers.

BACE LLC Booth 615

Drew Sigmund
704-808-1483 • drewsr@bacecorp.com

BACE is the fastest growing Baler Company in the U.S. We offer a complete line of vertical balers and compactors.

Bakers Waste Equipment, Inc (BWE) Booth 723

Chris Burns
800-221-4153 • cburns@bwe-nc.com

Bakers Waste Equipment (BWE) manufactures a full line of steel containers and compactors for the waste and recycling industries. BWE has become synonymous with innovation,



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Becker Complete Compactor Booth 610

Keith Becker
803-755-0075 • cassandra@beckercomplete.com

Family owned and operated, Becker Complete Compactor (BCC) has built a solid relationship throughout the waste and recycling industry in South Carolina for over 20 years. Our service area extends across our beautiful state, from the coast to parts of North Carolina and Georgia. We are dedicated to the task of providing our customers with the best value in the sales and service of balers and compactors in the industry.

BCC offers installations, repairs, and maintenance on all makes and models of waste & recycling equipment. Our trucks are stocked with parts from most manufactures.

BioBag Americas Booth 600

Mark Williams
727-789-1646 • marketing@biobagusa.com

BioBag is the world's largest brand of certified compostable bags and films. Our bags assist communities, residents and businesses with the collection of food and lawn waste for composting. We have worked with numerous haulers, composters, and government agencies to start, promote and maintain composting programs. BioBag products meet ASTM-D6400 specifications. BioBag strongly supports the use of GMO free certified crops. BioBag products include: bags

from 2 to 96+ gallon for the collection of organic waste for composting, films for packaging and agriculture and customized products for retail and commercial businesses.

Boeing Company Booth 314

Tom Deem
843-207-3535 • thomas.f.deem@boeing.com

Boeing South Carolina fabricates, assembles and installs systems for aft (rear) fuselage sections of the Boeing 787 Dreamliner and joins and integrates midbody fuselage sections. The site is also home to the companys newest 787 Dreamliner final assembly and delivery facility. The nearby Interiors Responsibility Center manufacturers, assembles and installs interior parts for South Carolina-built 787s. The 265-acre (107-hectare) main campus is located in North Charleston.

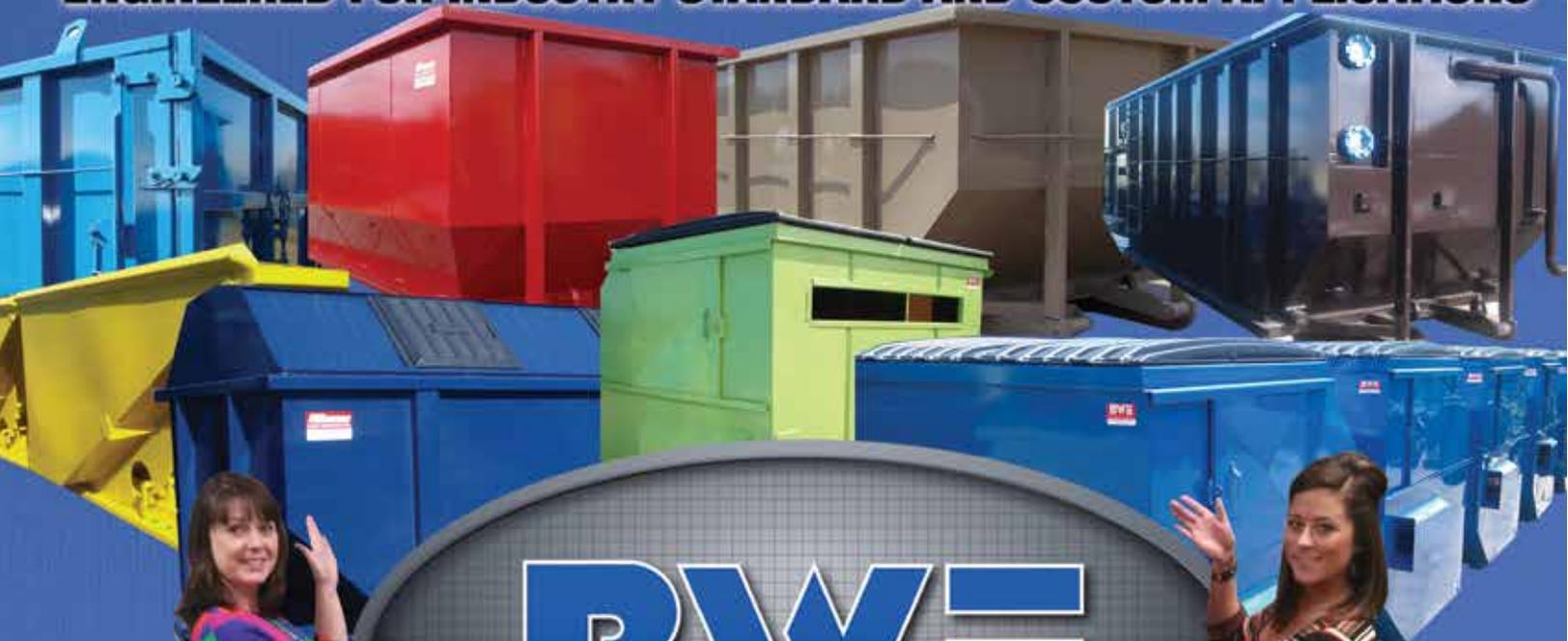
Bulk Handling Systems Booth 206

Peter Raschio
541-485-0999 ext. 250 • peterr@bhsequip.com

Headquartered in Eugene, OR, BHS is a worldwide leader in the innovative design, engineering, manufacturing and installation of sorting systems and components for the solid waste, recycling, organics and compost, electronic waste, waste-to-energy, and construction and demolition industries. Wholly owned subsidiaries include Nihot (Amsterdam), NRT (Nashville, TN) and Zero Waste Energy (Lafayette, CA). Clients around the globe choose BHS because of its experience, dedication to cutting-edge technology, quality construction and durability, and unmatched customer service. BHS has built some of the largest and most durable MRFs in the world – and they are achieving the highest throughput, recovery, and purity rates in the industry.

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Busch Systems International, Inc **Booth 614**

Devan Hawbolt

800-565-9931 • devanh@buschsystems.com

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Carolina Belting Company **Booth 711**

Bob Hammersla

864-268-5996 • bhammersla@carolinabelting.com

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Carolina Software, Inc./WasteWORKS **Booth 702**

Jon Leeds

910-799-6767 • sales@wasteworks.com

Since 1988, Carolina Software, Inc. has been installing and supporting WasteWORKS solid Waste Management Software at locations across the U.S. and Canada. WasteWORKS has become the industry leader by providing a cost-effective, complete, turnkey solution for managing landfills, transfer stations, waste-to-energy facilities, MRFs and recycling facilities.

Carolina Traffic Devices, Inc **Booth 103**

Leigh Ann Couch

704-363-7644 • leighanncouch@yahoo.com

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Carton Council/RRS **Booth 504**

Jason Hale

734-904-8842 • jhale@recycle.com

Carton Council – Carton Council is a group of carton manufacturers united to deliver long-term collaborative solutions to divert cartons from landfills. The Carton Council seeks to reduce the environmental impact of these cartons by expanding recycling programs, both at home and at school, increasing carton recovery and continuously improving their environmental performance.

RRS – From collection to processing and public outreach to policy, RRS has been driving and delivering results in recovery since 1986. Our team of consultants can help you decrease system costs, increase program revenues and build higher participant satisfaction. In short, RRS can provide you with the innovative, informed, actionable solutions you need.

Catawba Baler & Equipment **Booth 606**

Mark Piotrowski

336-285-8592 • mpiotrowski@catawabaler.com

CB&E manufacturers of balers, conveyors, roll cutters & other custom recycling equipment. Provides world-class service to recycling industry.

Cavert Wire Co **Booth 415**

Chris Atkins

336-969-2601 • catkins@cavertwire.com

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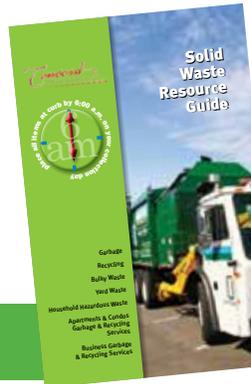
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Clean Harbors Booth 112

Michael Connelly
336-459-5185 • connelly.michael@cleanharbors.com

Clean Harbors is the leading provider in environmental, energy and industrial services throughout North America. The Company serves a diverse customer base across a broad range of vertical markets, which includes a majority of the Fortune 500 companies, numerous federal, state, provincial and local governmental agencies, and through its Safety-Kleen subsidiary, over 200,000 small and medium sized businesses.

Cleanlites Recycling South Booth 604

Tom Kimmel
864-579-4800 • cleanlites@cleanlites.com

Cleanlites Recycling is a leader in the universal and electronics waste recycling industry with facilities located in SC, MI, MN, & OH. We provide cost effective recycling programs that are fully compliant with all federal, state and local rules and regulations. Cleanlites is committed to strict standards of environmental compliance and outstanding customer service while maintaining the highest levels of insurance, permits and training standards, including \$10M of Pollution Liability Insurance. We accept lamps, lighting ballasts, batteries, mercury-containing devices, computers / electronics, and airbags. Our Cincinnati, OH facility is a Part-B permitted facility and has a mercury retort for reclaiming mercury. We have fully licensed and permitted trucks and trained drivers at each of our locations and can arrange to pick-up from anywhere in the Continental United States. Cleanlites also operates LampMaster Recycling Services, Inc which supplies pre-paid recycling kits for lamps, batteries, lighting ballast and e-waste.

Coastal Wire Company Booth 607

Noel DesMarteau
843-359-4992 • noel.desmarteau@coastalwire.com

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Collegiate Recyclers Council Booth 1004

Amy Preble
919-962-5169 • apreble@fac.unc.edu

The Mission of the Collegiate Recyclers Coalition (CRC) is to promote sustainable resource use through waste reduction, reuse, and recycling on college campuses and to facilitate networking, exchange of information and strategic action. The CRC was founded in 1990 by a group of concerned collegiate recycling coordinators with the goal of sharing information to develop more comprehensive and supportive RRR programs across North and South Carolina. Since that time, the CRC has hosted seven conferences, increased its membership by 200% and successfully grown to become a well-respected organization in the recycling community.

Covanta Booth 512

Karen McVeigh
862-345-5476 • kmcveigh@covanta.com

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approximately 21 million tons of waste into clean, renewable electricity to power approximately one million homes and recycle over 500,000 tons of metal. Energy-from-Waste facilities reduce greenhouse gases, complement recycling and are a critical component to sustainable solid waste management. For more information, visit www.covanta.com.

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Dale Walker
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Eastern Carolina Vocational Center, Inc. (ECVC) .. **Booth 611**

Ellen Jackson
252-917-3672 • ejackson@ecvcinc.com
ECVC is a nonprofit Community Rehabilitation Program (CRP) located in Greenville, NC. We provide Electronics Recycling and Commingled Sorting & Baling services at our Materials Recovery Facilities. Our mission is to help persons with disabilities attain a higher quality of life through the achievement of their vocational goals.

ECOFLO, Inc **Booth 706**

Trevor Shelton
336-617-2724 • tshelton@ecoflo.com
ECOFLO® has been involved with the collection of household hazardous waste since the early 1990's when it began offering free drop-off service for used motor oil to the local community. In addition, ECOFLO has managed numerous one-day events for municipalities, as well as events for private companies conducting collections for their employees and/or their local community. ECOFLO is also the leader on the East Coast in operating full-time, permanent collection centers for municipalities and government agencies.

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ECOPRODUCTS, INC **Booth 101**

Ken Fraser
239-470-2557 • kfraser@ecoproducts.com
EcoProducts, Inc. is a leader in sustainable and compostable foodservice products. Our goal is to educate and change the way we view disposables for future generations.

Ecoverse **Booth 514**

Chris Pap
440-937-3225 • chris@ecoverse.net
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Foam Equipment Company **Booth 207**

Philip Plotts
314-427-4395 • pplotts@foamequipment.com
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Glasdon, Inc **Booth 407**

Carl Smith
804-726-3777 • carl.smith@glasdon.com

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GORE® Cover Systems **Booth 208**

Brian Fuchs
410-506-5265 • bfuuchs@wlgore.com

Sustainable Generation (SG) is the authorized GORE® Cover sales and service provider for North America. SG provides both first hand owner-operator knowledge and the reliability of twenty years of proven GORE® Cover applications. We focus on helping owner/operators understand and optimize the composting process, lower their total cost of ownership, manage environmental compliance and produce a consistent, high quality product.

Gottlieb, Inc. **Booth 509**

Matthew Yount
412-860-6525 • mry@aluminumdeox.com

Gottlieb, Inc. is an aluminum manufacturer in Pittsburgh, PA. We specialize in purchasing off-spec/contaminated UBC bales, post consumer foil/pie plates, aluminum aerosol cans, and cat food containerseither baled separately or commingled. We have designed and implemented a unique MRF aluminum processing system that processes various recovered aluminum packages. This process has enabled us to be competitive for

this type of material which we use to complement our more traditional raw material mix. We are processing and melting this material on site.

Granite Sky Design, Inc **Booth 307**

Mia Holshouser
704-892-6882 • mia@graniteskydesign.com

Granite Sky Design, Inc is a full service marketing firm with over 21 years experience and is located in the Charlotte region. We have an extensive background in helping non-profit organizations, government agencies, corporations and retail businesses. We take the time to get to know your organization as well as your clientele; so whether you need branding and logo development, print collateral or a website, we can give a clear, concise voice—verbally and visually—to the information you want to distribute. We take pride in developing long-lasting relationships with our clients and vendors. Granite Sky Design is 100% woman owned, HUB Certified and Certified WBE. Visit www.graniteskydesign.com.

HHW Council **Booth 1018**

Jeremy Maciejewski
919-219-8142 • jeremy.maciejewski@ncagr.gov

The Carolina Recycling Association Household Hazardous Waste Council (HHW) consists of environmental experts from both the public & private sector. This group has extensive background in HHW with over 50 years combined experience and participation in over 100 HHW programs. The HHW Council operates as an environmental education organization devoted to household hazardous waste reduction, reuse, recycling and pollution prevention. We are a working Council and available to assist you in starting or improving your collection event.

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International Paper Booth 315

Whitney Shoff
704-334-5222 • whitney.shoff@ipaper.com

The International Paper team is highly knowledgeable with extensive industry experience. You'll find our experts wherever you have a packaging or recycling need. We are industry leaders with closed loop knowledge and experience in all recyclable grades. From the collection and processing, to the final sale of recovered materials, our sales teams make the complex look simple. We can design and tailor a customized collection process to exceed your needs. Industry leading representatives will configure a system that fits your operational schedule and optimize the total value.

Keep North Carolina Beautiful Booth 106

Brenda Ewadinger
704-442-0791 • nckab@carolina.rr.com

Keep NC Beautiful works to develop partnerships that engage and empower organizations and individuals to take greater responsibility to Keep North Carolina Beautiful. KNCB was established in 1985 and certified as State Affiliate of Keep America Beautiful in 1990. We focus on Litter Prevention, Beautification & Greening, Waste Reduction & Recycling. KNCB is primarily a grassroots organization assisting communities with active beautification, anti-litter and recycling programs that save tax dollars for services provided by volunteers.

Kiln Direct Booth 105

Bill Phillips
704-301-2149 • bphillips@sumtertransport.com

KilnDirect, Inc. a Materials Recovery Facility (MRF) that shreds and blends both liquid and solid non-hazardous, industrial streams; off-spec products, by-products, waste streams to form

a solid, on-spec blended alternative high BTU fuel source. The MRF recovers various non-hazardous materials/recyclables that would otherwise be land filled as non-hazardous solid wastes. These materials, promote industrial waste minimization at the manufacturing source. The combination of the shredded materials, various liquid streams, and the addition of used industrial non-hazardous process oils form a high-energy engineered alternative fuel source.

L&P Wire Tie Booth 306

Jeff Davis
828-279-8129 • carley.porter@lpwiretie.com

L&P Wire Tie Systems is the leading manufacturer of wire tie systems. After serving the industry for over 50 years, L&P Wire Tie is ready to revolutionize the recycling industry. L&P Wire Tie offers a full range of galvanized and annealed wire, bale ties and box wire. Our technical sales/service group is able to offer onsite or classroom style training as well as bilingual training. Your partnership with L&P Wire Tie Systems starts with the delivery of consistent top-quality wire, wire tying operations systems and parts. It continues with all the benefits of working with the industry leaders; an expert team with knowledge, resources, and integrity to keep your operations online 24/7.

Liberty Tire Recycling Booth 114

Rick Payne
704-791-5567 • rpayne@libertytire.com

Liberty Tire Recycling is the premier provider of tire recycling services in the United States. By reclaiming more than 33 percent of the nation's discarded tires, Liberty Tire annually transforms more than 110 million tires into raw materials for smart, sustainable products that improve people's lives.



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Fax: (843) 237-5164

Email: sales@metaltechsystems.com

Website: www.metaltechsystems.com

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Since 1969, we have built a mountain of a steel company out of the scrap used to fuel our Electric Arc Furnaces. For us, recycling scrap into steel is about efficiently and sustainably producing a new generation of steel products to keep our nation moving forward.



Lindner America LLC Booth 313

Andreas Schwarz

919-610-2835 • andreas.schwarz@l-rt.us

Lindner provides equipment to manufacture alternative fuel out of waste. We are specialized in providing shredding solutions for the waste industry.

Local Search Association (Hibu) Booth 511

Wesley Young

214-407-9348 • wesley.young@localsa.org

YellowPagesOptOut.com is a free, secure & convenient way to limit or stop home delivery of telephone directories provided at no cost to users and no cost to cities, counties & states.

Machinex Technologies Booth 719

Rusty Angel

336-665-2773 • angel@machinextechnologies.com

Machinex offers complete engineering design, manufacturing, and installation of Material Recovery Facilities. As a leader in sorting technologies, Machinex provides turnkey projects for the recycling industry such as Single-Stream, Construction & Demolition, Commercial & Industrial Waste, Municipal Solid Waste, and front-end processing for Waste-to-Energy plants. The company also offers a full range of high quality recycling equipment such as Disc Screen Separators, Ballistic Separators, Balers, Trommels, Optical Sorting, Conveyors, and much more. Over the years, Machinex experts have designed and installed over 350 turnkey facilities in partnership with leading MRF's in North America and Northern Europe.

Custom-Built Solutions – Whatever the configuration of your recycling facility and type of operation, you need sorting

equipment that has been designed to meet your space requirements, output objectives, and budget. At Machinex, our engineers do not just design sorting systems for you – they design the systems with you.

Metal Conversion Technologies Booth 109

Steve Pledger

678-721-0022 • steve@metalconversion.com

Metal Conversion Technologies, LLC is a family owned and operated business known exclusively for providing superior customer service. In 2003, MCT established its battery recycling facility just forty miles north of Atlanta in Cartersville, GA. MCT's patented Induction Melt Technology utilizes the metal components recycled from the batteries in its melt operations to manufacture its Remelt Alloy. This recycled product is a highly sought-after commodity in the United States' Stainless Steel Marketplace.

MetalTech Systems/General Kinematics Booth 406

Paul Hanna

843-237-5163 • paulhanna@metaltechsystems.com

MetalTech Systems is a designer, manufacturer and installer of complete solid waste recovery systems. In partnership with General Kinematics for screening, Hartner GmbH for Ballistic Separators and Pellenc Selective Technologies for optical sorting, we offer complete systems from a very basic single pick line to completely automated sorting systems including material sizing, optical and magnetic sorting, materials identification and automated material handling for C&D, Single Stream, Multi Stream and RDF.

MXI Environmental Services LLC Booth 718

Peggy Snead
276-628-6636 • peggys@mxinc.com
Household Hazardous Waste Collection.

My-Waste Booth 515

John MacDonald
1-855-343-3363 ext.119 • jmacdonald@my-waste.com
'my-waste'® Technical Solutions dramatically transform solid waste webpages into a highly navigable, interactive educational tool, complete with a 'real time' notification function. Users see immediate results, usually in reduced calls to customer service. The 'my-waste'@system works for everyone, young and old, and displays equally well on computer screens and smartphones.
www.my-waste.com

National Interstate Insurance Company Booth 104

Lauren Fronczek
800-929-1500 • lauren.fronczek@natl.com
When it comes to purchasing insurance to protect your operation, you need a financially strong and stable carrier that understands the unique needs of the waste and recycling industry. National Interstate is rated A (Excellent), with a positive outlook, by A.M. Best Company and has once again been recognized by Forbes as one of America's Most Trustworthy companies.

Natur-Tec Booth 202

Rick Lombardo
517-230-5995 • rlombardo@ntic.com
Natur-Bag® 100% compostable bags and liners are used for the collection of food scraps and other organic waste for home, community, and industry composting. Natur-Bag is available in a wide variety of sizes, from 3 gallon bags for kitchen counter top pails up to 96 gallon liners for large collection bins. Natur-Ware® cutlery is both biobased and certified compostable. Our cutlery is available in both individually wrapped compostable film, and in bulk sizes. Natur-Bag and Natur-Ware products are 100% compostable and integrate seamlessly in zero-waste and organic diversion programs.

NC DEACS Booth 205

Mike Greene
919-707-8127 • mike.greene@ncdenr.gov
The Division of Environmental Assistance and Customer Service (DEACS) is an agency within the Department of Environment and Natural Resources whose mission is to protect and improve North Carolina's environment and economy through: Providing customer-focused assistance; Facilitating a greater understanding of environmental permitting and compliance; Encouraging wider adoption of sustainable practices; Promoting increased recycling and reduced waste disposal and; Reducing impacts from resource consumption.

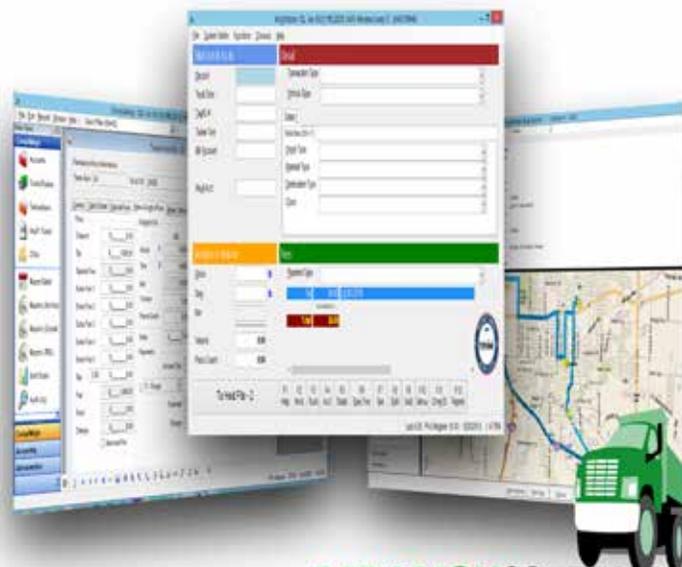


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OmniSource Southeast **Booth 211**

Brandy Brewer
864-486-5932 • bbrewer@omnisource.com

Founded in Fort Wayne, Indiana, more than 65 years ago, OmniSource Corporation has grown to become one of North America's largest processors and distributors of scrap and secondary metals. We collect, process, and resell a wide variety of scrap metal.

Organix Recycling **Booth 215**

Jake Brashares
708-326-3900 • jakeb@organixrecycling.com

At Organix Recycling we provide a service to collect food waste from large generators. The material is taken to Recycling Outlets and added to other organic matter to produce Green Energy (AD), Compost or Animal Feed.

Otto Container Management **Booth 414**

Kristen Riggs
704-302-5215 • kriggs@otto-usa.com

Otto is a plastics manufacturer specializing in waste container products and related services. Our core competency is a full-circle approach to worry-free management of container activity. Otto provides high-quality, cost-competitive containers for residential, commercial, and recycling waste streams, assembly and distribution of those containers, on-site container management, and a reclaim outlet at the end of the container life cycle.

Paradigm Software **Booth 214**

Cheryl Johnson
443-834-5731 • cherylj@paradigmsoftware.com

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the competition and is the standard in the weighing and routing industry. Our system will operate any weigh or route based businesses including Landfills, Transfer Stations, Recycling, and Haulers; is fully customizable and we can automate your facility with our unattended processing solution.

Pilgrim Recycling, Inc **Booth 705**

Mikki Halbach
336-249-6695 • mhalbach@pilgrimrecycling.com

Pilgrim Recycling, Inc is a full service recycler, specializing in Non-Ferrous, Auto Electric and End of Life Electronics Management and Recycling.

Plastic Revolutions **Booth 503**

Emily Kelly
410-215-2780 • ekellymeme@aol.com

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Powerhouse Recycling **Booth 408**

Brett Henderson
704-322-3093 • bh@powerhouserecycling.com

PowerHouse Recycling Inc. is a certified electronics recycling and IT asset management company that holds high levels of customer service at the core of all operations. PHR specializes in generating customized recycling solutions for each client that are dependable, efficient, and cost effective. Data center clean outs, secure data destruction, and on-site packaging are a few of many services offered. PHR earned the R2, ISO 14001, and OHSAS 18001 certifications along with N.A.I.D and WBENC memberships. PHR has a nationwide outreach with a core base in the Southeast.

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Pratt Recycling **Booth 401**

Mandy Barnett
864-423-5144 • mbarnett@prattindustries.com

Pratt Recycling, Inc. is a subsidiary of Pratt Industries, the 5th largest corrugated packaging company in the USA and the world's largest, privately-held 100% recycled paper and packaging company. Pratt Recycling is a full service recycler with 16 recycling facilities. Pratt utilizes the paper products collected in the production of its 100% recycled content paper and packaging solutions. Their mission is to create sustainable recycling solutions for their customers that maximize waste recycling, create cost savings and a revenue stream for valuable recyclables previously landfilled, all the while, minimizing the environmental impact by preserving natural resources for future generations. Please visit: Reycle.prattindustries.com/about-pratt-recycling/

Re-TRAC Connect **Booth 603**

Rick Penner
204-772-7239 • conferences@emergeknowledge.com

Re-TRAC Connect is the web-based software system that sustainability professionals trust to efficiently collect, manage, and analyze recycling and solid waste data. Local governments, businesses, schools, universities, and other organizations register FREE accounts to participate in reporting programs, track recycling and waste data, and publish their waste reduction results online. Re-TRAC Connect is currently used by over 17,000 recycling professionals in North America including 490 in North Carolina and 780 in South Carolina.

ReCommunity Holdings II, Inc **Booth 506**

David Lank
704-697-2000 • David.Lank@recommunity.com

A leading recycling company focused on repositioning waste as a strategic community resource.

Recover Incorporated **Booth 312**

Elizabeth Roller
864-334-3212 • elizabethroller@recoverusa.com

OUR SPECIALTY IS BUYING AND SELLING RECYCLABLES. We deal with various grades, in bale, roll, and skid form, and we sell both domestically and internationally. We also deal in just about any grade of paper, post-consumer and post-industrial as well as various plastic grades. And we have the ability to add value to paper stock & plastics through our processing and warehousing operations.

Recycling Equipment Inc **Booth 721**

Ricky Hardee
704-325-3535 • peggy@gogreenrei.com

Since 1994, REI has been an industry leader, providing customers with cutting edge technology to meet their waste and recycling challenges. REI goes to great lengths to produce equipment that can make a measurable difference in safety, economics, our environment and energy consumption while continuing to offer superior performance and durability. REI products are manufactured with awareness of economic, social and environmental impact. The company's principals are Scott Sharp and Joey Walls both of whom are active in the business' daily operations. REI headquarters are located at 2052 Industrial Drive, Newton, NC, 28658. For information about REI's products and services, email AskREI@gogreenrei.com, call us at 888.734.3783 or visit our web site at GoGreenREI.com.

Rehrig Pacific Company **Booth 200**

Faith Zydowsky
404-771-7005 • fzydowsky@rehrigpacific.com

Rehrig Pacific Company is the leading manufacturer of Environmental Containers. Rehrig specializes in the production of top quality products and the use of technology that allows their customers to track their inventories, participation and service data.

Republic Services **Booth 310**

Shawn Brady
828-695-2062 • sbrady@republicservices.com

We'll handle it from here™, Republic's tagline, lets our customers know that they can count on us to provide an effortless experience, backs the promise that we will be on-time, never miss a pickup and leave the area clean; supports our promise to deliver superior products and services to meet our customers' needs; and remind customers about our environmental commitment.

Roll-Tech Molding Products, LLC **Booth 507**

Patrice Bertrand
828-431-4515 • pbertrand@rolltech.net

Manufacturer and distributor of Solid Rubber and Plastic Wheels for Residential trash containers, hand trucks and dollies. Manufacturer and distributor of solid rubber tiles for residential and commercial flooring.



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Santee Cooper **Booth 412**

Rusty Smith
843-761-8000 x5186 • rsmith@santeecooper.com

Santee Cooper - also known as South Carolina Public Service Authority - is a state-owned electric and water utility with corporate offices in Moncks Corner, SC. Santee Cooper provides power to more than 2 million South Carolinians and drinking water to 119,000 Low Country homes.

Schaefer Systems International, Inc **Booth 213**

Larry Wiegman
704-904-7925 • larry.wiegman@ssi-schaefer.us
Manufacturer of Residential Roll Carts for Trash and Recycling Collection.

SETCO **Booth 720**

Sharon Birdsong
580-286-6531 • sharonbirdsong@setcosolidtire.com

SETCO Solid Tire is synonymous with solid tires. In fact, SETCO Solid Tire was the first to produce solid tire and rim assemblies. A SETCO solid tire is used in extreme and abusive applications where pneumatic or foam filled tires will not last. At SETCO Solid Tire, we build the world's largest solid tire and is the biggest solid tire operation on a 135-acre facility. Also, SETCO is the most capable of all solid tire manufacturers with its central location and vast manufacturing capabilities, proudly manufacturing and distributing from Idabel, Oklahoma in the USA! When it comes to providing solutions for customer driven needs and demands, SETCO Solid Tire has become known as the worldwide leader in solid tire technology. With customer service next to none, SETCO Solid Tire has trained sales engineers in the field that make regular on-site visits to customers from coast to

coast. Building on the most experienced engineering, sales and production staff, SETCO Solid Tire is never found sitting still. Visit us at www.setcosolidtire.com.

Sonoco Recycling, LLC **Booth 400**

Abby Tyner
843-339-6362 • abby.tyner@sonoco.com

Sonoco Recycling, LLC, offers comprehensive recycling solutions tailored to meet your unique sustainable needs, regardless of scale or complexity. Our experience in recycling and waste diversion dates back nearly a century. Today, we operate 49 recycling facilities throughout the world, providing customized services and innovative sustainability solutions to more than 15,000 commercial, industrial, municipal and government entities.

Southeast Recycling Development Council **Booth 1012**

Will Sagar
828-507-0123 • will.sagar@serdc.org

SERDC works to unite industry, government, and non-government organizations to promote sustainable recycling in the Southeast through strong public-private partnerships, education, and by producing supportive tools, including research into recycling's economic impact in the region.

SERDC's membership base is composed of a diverse array of industry and public sector representatives committed to improving material capture in both quantity and quality to supply the growing manufacturing demand in the region. SERDC believes improvements in supply will lead to a strengthening of state economies through recycling. While some of SERDC's content and tools are available for everyone to enjoy, members can access our member directory and connect to other leaders in the Southeast.

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Southeast Recycling Technologies **Booth 513**

Steve Barnett
423-534-6717 • steve@recyclebulbs.com
Southeast Recycling is a permitted Universal Waste Lamps processor for the proper recycling of all Mercury light bulbs, along with other UW waste.

Southeastern Agency Group Inc **Booth 602**

Brice Crigler
336-218-7470 • bcrigler@sagnc.com
Southeastern Agency Group has teamed up with several insurance companies to make sure we are providing the most comprehensive coverage for the waste and recycling industry. We work with municipalities, waste collection, transfer operations, Material Recovery Facilities, scrap metal dealers, recycling operations and collection, portable restroom rental and service, cesspool and septic tank cleaning and service, C & D recycling and landfill operations, document shredders and much more.

STADLER America LLC **Booth 110**

Gerben Nijland
864-921-3039 • gerben.nijland@stadler-usa.com
STADLER America designs and manufactures complete sorting systems for the waste recycling industry: MSW, single stream, co-mingled, paper & OCC, C&I, C&D, RDF, plastics sorting.

Strategic Materials, Inc **Booth 704**

Heather Bunn
919-625-1540 • hbunn@strategicmaterials.com
SMI is the largest glass recycler on the continent and a top ten plastics processor. SMI is also the market leader

in technological innovation, pioneering the use of cutting edge processing techniques in each material segment that it serves. Through a combination of scale, skill, and flexibility, SMI consistently meets the evolving demands of clients across industry and geography.

Sure-Close Inc **Booth 204**

Rod Muir
416-535-9918 • rodmuir@sympatico.ca
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Synergy Recycling **Booth 505**

Megan Benham
336-548-7014 | cell 765-438-1297
mhenham@synergyrecycling.com
Synergy Recycling, LLC is a leading-edge electronics recycling firm located in the Piedmont Triad area of North Carolina. Synergy has developed the finest system in the industry for shredding and mechanically separating used electronic equipment into commodity grade components.
Other services include demanufacturing, asset recovery, certified data destruction of sensitive media, and transportation services for the material handled. Synergy serves clients throughout the eastern United States and is an R2/RIOS Certified Electronics Recycler.

TSI Inc **Booth 210**

Jim Malone
651-490-2738 • kelly.johnson@tsi.com

The TSI | ChemLogix family of chemical analysis instruments for the lab and field includes the new Polymax™ Plastics Analyzer. This handheld, lightweight instrument provides laser-accurate identification of light and dark plastics with a simple point and click. This powerful instrument will help users avoid costly ID mistakes and buy and sell more plastics with greater confidence.

Turtle Old Man Jewelry **Booth 1013**

Jim Rice
828-264-4882 • jim@turtleoldman.com

Turtle Old Man Jewelry is handcrafted by Jim and Cindy Rice and, since 2009, their son, Eric. We each excel at different types of jewelry, yet our work harmonizes. We each enjoy working with different materials. Our goal is to provide an overwhelming selection of beautiful and unique jewelry at a reasonable price.

UNICOR (Federal Prison Industries) **Booth 113**

Drew Short
850-526-7041 • drew.short@usdoj.gov

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Universal Environmental Services **Booth 707**

Bill Laursen
803-979-1212 • blaursen@universalenviro.com

Universal Environmental Services provides used oil, oil filter and antifreeze collection. We also provide Vac truck services.

Verity Recycling **Booth 612**

Keila Polidan
336-465-4864 • keila@verityresins.com

Verity Recycling is an innovative plastics recycling company located in Forest City, North Carolina. We offer full service recycling programs, certified destruction and state of the art custom compounding. Verity comes from the Latin word for "true." This is the mindset that permeates everything we do with our customers, suppliers and employees. Our simple objective is to provide the highest quality products and service at a fair price.

VLS Recovery Services, LLC **Booth 703**

Phillip McAbee
864-962-9953 • phillip.mcabee@vlsrs.com

VLS Recovery Services operates one of the nation's leading full service non-regulated waste processing facilities in Mauldin, South Carolina. Services provided include Industrial recycling and beneficial re-use, full service waste water treatment, supplemental fuel management, landfill solidification/preprocessing. VLS recently opened in Gray Court, South Carolina a 30,000 square-foot Industrial Recycling Facility (IRF) this is a one-of-a-kind industrial waste processing center providing the industry's most affordable solution to zero landfill compliance.

Waste Industries **Booth 717**

Norma Yanez
252-241-2056 • norma.yanez@wasteindustries.com

Waste Industries, LLC is a regional, vertically integrated solid waste service and recycling company. We provide solid waste collection, transfer, disposal

and recycling services to commercial, industrial and residential customer locations in North Carolina, South Carolina, Virginia, Tennessee, Maryland, Kentucky, Delaware and Georgia. Our principal operations consist of 37 collection operations, 23 transfer stations, approximately 72 county convenience drop-off centers, 12 recycling facilities and 8 landfills serving more than 836,000 municipal, residential, commercial and industrial service locations. We have provided efficient, innovative, cost-effective solid waste solutions for our customers since 1970.

Waste Management Recycling **Booth 501**

Mandy Taylor
919-796-2550 • ataylor8@wm.com

Waste Management is the largest waste hauler and recycler in the Country. We go beyond the landfill and help our customers achieve all of their sustainability goals.

Waste Pro USA, Inc **Booth 608**

Brandi Hunter
407-869-8800 • bhunter@wasteprousa.com

Waste Pro is one of this country's fastest growing privately owned waste collection, recycling, processing and disposal companies, operating in eight southeastern states. Serving more than two million residential and commercial customers from over 75 operating locations, Waste Pro is headquartered in Longwood, Florida, and maintains more than 178 exclusive municipal contracts and franchises.

Wastequip/Toter **Booth 613**

Debbie Johnson
704-872-8171 • djohnson@wastequip.com

Toter is a manufacturer and marketer of high quality plastic containers for residential, industrial, commercial and retail accounts. Toter is the leading supplier of wheeled, roll out carts used for curbside automated waste and recycling by cities and private haulers.

Wilmington & Beaches Convention and Visitors Bureau **Booth 1020**

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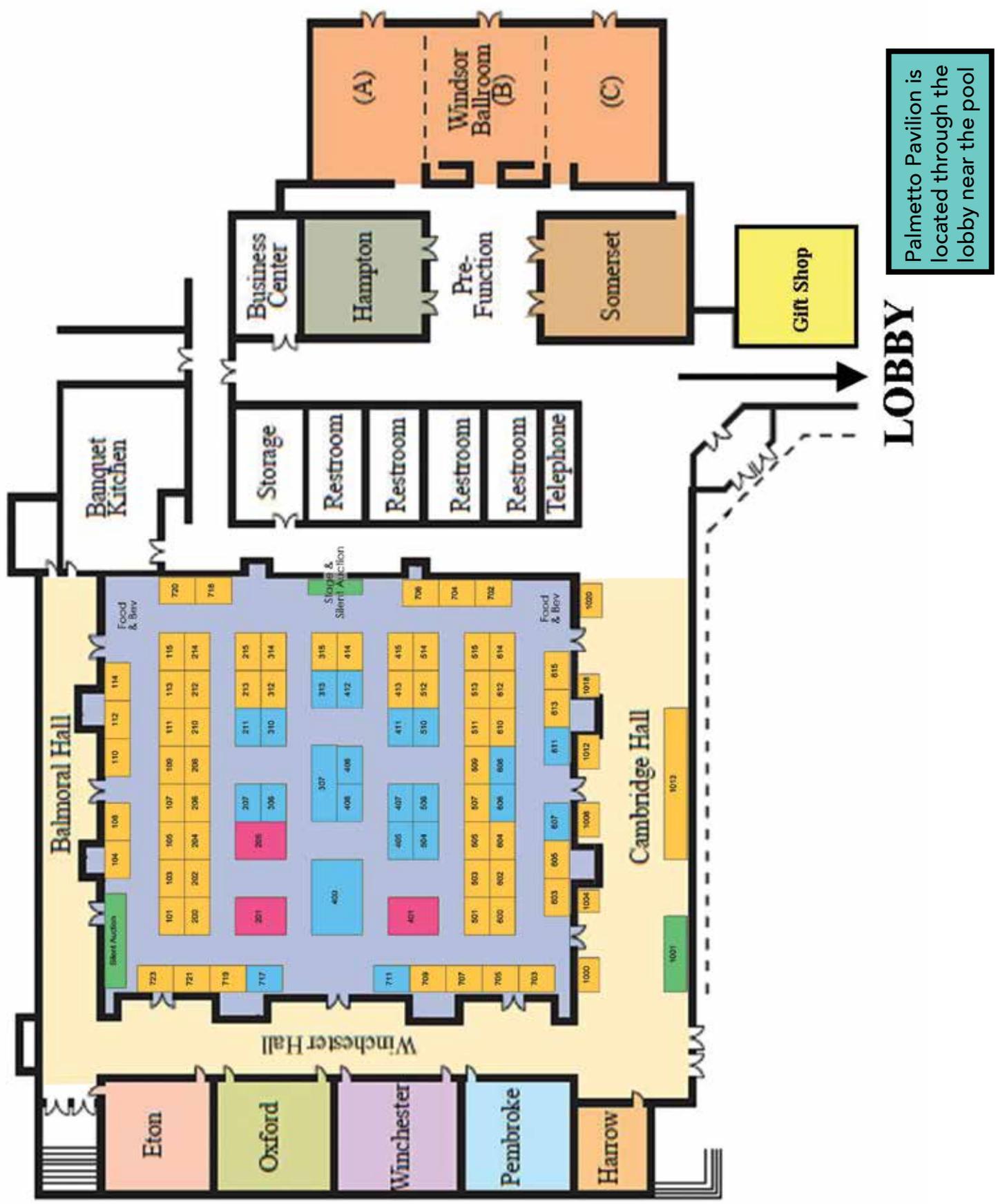
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