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PRESS RELEASE
For Immediate Release

*City of Rock Hill Honored with The Local Government Award
By The Carolina Recycling Association*

The City of Rock Hill was honored with the Local Government Award by the Carolina Recycling Association during its Annual Conference and Trade Show on March 25th in Myrtle Beach, SC.

The Local Government Award recognizes a local government that has a successful recycling/waste reduction program.

- The City of Rock Hill (The City) has a population of 69,000 and operates curbside recycling for over 19,000 households, 300 commercial accounts (including all of the Rock Hill School District Facilities) and 6 multi-family complexes.
- The City recycles the following materials at curbside, commercial and multi-family properties: corrugated cardboard, mixed paper (newspaper, office paper, mail, magazines, etc), plastics (excluding Styrofoam), glass (all colors), chipboard, steel cans, aluminum cans and composite containers. We also take used oil, electronics and corrugated cardboard at drop off locations in Rock Hill.
- For the FY 13/14 (July 1, 2013- June 30, 2014) we collected 1,839 tons of commingled material from curbside residential routes and commercial accounts, 54 tons of scrap metal from curbside collection, 1,487 tons of corrugated cardboard from drop off centers and commercial customers, 280 tons of mixed paper from commercial accounts, 10 tons of electronics, and 4 tons of used motor oil. These numbers result in a 106 pounds recycled per person in FY13/14 (3,674 tons * 2,000=7,348,000 pounds. 7,348,000/69,000=106 pounds.) We have calculated our recycling set out rate to be 40% of our residential customers.
- The City also manages a yard waste collection and recycling service. Residents are required to place all yard waste, including grass, leaves, sticks, limbs and trimmings, in a 95-gallon YardCart. Material is placed in the YardCart to keep it from entering storm drains or blocking gutters. The City empties the YardCart on a weekly basis and delivers the material to our Vegetation Recycling Facility. It is wind-rowed and then sent through a grinder. Material is then given away free to residents and businesses to use as mulch. In FY 13/14 The City ground and gave away 8,403 tons of yard waste. These numbers result in 244 pounds of yard waste recycled per person in FY13/14 (8,403 tons * 2,000= 16,806,000 pounds. 16,806,000 /69,000=244 pounds)

The Carolina Recycling Association (CRA) is a 501(c)(3) organization established to advance waste reduction and recycling in the Carolinas. The CRA is supported by a community of people - multi-national corporations, small businesses, local government, state government agencies, and individuals across the Carolinas who are committed to waste reduction and recycling efforts. With over 300 member organizations (over 800 individuals), the CRA is ever growing and changing to benefit our members and the recycling industry. Find out more about CRA's work and how to join at www.cra-recycle.org.

For more information, please contact the CRA's Awards Committee:
Amanda Cutshaw 828-649-2311



Elizabeth Morgan, Tim Sylvester, and Cedric Myles accept the 2015 *Local Government Award* on behalf of The City of Rock Hill from Carolina Recycling Association President Patrick Darrow.