

ReCommunity Recycling: MRF and Community Partnership

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Its All About Communicating...

- ReCommunity advocates for strong community partnerships and open communication in client education, marketing and even logistical aspects
- Every decision that a local government makes related to its recycling programs may have repercussions for the MRF and downstream
- Knowing what your MRF is dealing with helps better your program and know where to focus efforts
- We want to understand your programs, future direction, and all the wonderful efforts you are making

Greensboro and ReCommunity

- In partnership for 23 years
- Very close and open relationship
- Neighbors

Things we do together...

- Education and outreach
 - Greensboro has use and decorating rights to our education room
 - Tours-City staff can actually give tours of our plant
 - They know how equipment works and intricacies of the operation
 - We all have a common goal of getting as many people to the MRF as possible
 - There is no better way to help people understand the reasons behind recycling and recyclability than touring the MRF

Research and Data

Marketing

Audits

