

WHO is the Carolina Recycling Association?

The CRA is a non-profit organization established and maintained by a community of members- multi-national corporations, small businesses, local government, state government agencies, non-profits and individuals- across the Carolinas who are committed to waste reduction, recycling and sustainability. The CRA is governed by a fifteen member Board of Directors that is elected by the membership at the Annual Conference.

MISSION

The mission of the Carolina Recycling Association is to conserve resources by advancing recycling and waste reduction throughout the Carolinas.



WHY become a member

With over 300 member organizations (over 800 individuals), the CRA is a robust and dynamic association that supports our members and the recycling industry. The CRA membership represents all aspects of the recycling industry in the Carolinas and beyond, including generators, collectors, processors and end-users of recycled materials.

CRA membership provides resources and access to events where you can meet current and potential customers and suppliers, representatives from local and state government, community organizations, education or industry who share an interest in sustainability, resource conservation, recycling and waste reduction.

Visit the membership page at

CRA-RECYCLE.ORG/JOIN

For more information about membership levels and to join the hundreds of recycling professionals that comprise the organization.

CONTACT

If you have any questions or comments, please contact the CRA staff at:

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PO Box 1296
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877-972-0007

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ADVANCING WASTE REDUCTION AND
RECYCLING IN THE CAROLINAS SINCE 1989



CRA-RECYCLE.ORG

WHAT the CRA does



EDUCATE: We organize the largest conference in the Southeast dedicated to creating networking opportunities for recycling professionals and hosting cutting-edge recycling education sessions.



CONNECT: We connect recycling businesses locally and regionally to increase the amount of materials captured, create jobs and increase revenue in the Carolinas.



INSPIRE: We host meetings and workshops for recycling professionals throughout the Carolinas to provide information about waste reduction, sustainability and emerging topics for all members.



INFORM: We publish newsletters with valuable recycling industry information to keep the membership informed of current trends and events.



ADVOCATE: We represent the interests of the recycling industry as the main recycling trade organization in both North and South Carolina.



HOW to get involved

MEMBERSHIP

As a member, you financially support the CRA and the association's numerous activities, where you can connect and engage with other members in the business of recycling.

CONFERENCE

Attend the annual conference and join the 500+ recycling professionals at the largest educational and trade show event in the Southeast. It's a can't-miss event!

JOIN A COUNCIL

The CRA has several councils including the: Business and Industry Council, Healthcare Sustainability Council, Household Hazardous Waste Council, Collegiate Recyclers Coalition, and Keep America Beautiful Council that all work with the CRA on topic-specific issues.

COMMITTEES

Much of the work of the CRA is done through committees: Education & Outreach, Annual Conference, Membership, Fund Development, etc. Volunteers are encouraged to join committees any time to take an active role in the organization.

EVENTS

The CRA draws from its membership and national leaders to host expert, topic driven technical conferences on evolving issues such as Food Recovery, C&D Recycling and Zero-Waste Manufacturing.

SPONSORSHIP

Are you looking to gain maximum exposure while supporting the recycling industry in the Carolinas? Become a CRA sponsor! Your contribution helps further recycling in the Carolinas in countless ways.

IMPACT of recycling in the Carolinas

Recycling is a robust industry in the Carolinas with over



1,200 RECYCLING BUSINESSES that create an estimated



40,000 JOBS



add **BILLIONS OF DOLLARS** in economic development every year



DRIVE INNOVATION AND WASTE REDUCTION

SUPPORTS MANUFACTURING IN THE CAROLINAS



CREATES JOBS AND BUSINESS OPPORTUNITIES



SAVES RESOURCES AND ALLOWS CITIZENS TO MAKE POSITIVE CONTRIBUTIONS



ENHANCES THE QUALITY OF LIFE IN CAROLINA COMMUNITIES

