

# UNILEVER

## A GLOBAL COMPANY

### EUROPE

- €13.6 BILLION TURNOVER
- 2.6% UNDERLYING VOLUME GROWTH
- 26% OF GROUP TURNOVER

### THE AMERICAS

- €17.3 BILLION TURNOVER
- 0.4% UNDERLYING VOLUME GROWTH
- 32% OF GROUP TURNOVER



**2015 TURNOVER = €53.3 BN**

### ASIA/AMET/RUB

- €22.4 BILLION TURNOVER
- 3.0% UNDERLYING VOLUME GROWTH
- 42% OF GROUP TURNOVER

AXE

Vermont's Finest  
BEN & JERRY'S  
ICE CREAM

BED  
HEAD  
TIGI

Breyers

Caress

catwalk  
TIGI

CLEAR

SHREDDED & READY TO SPREAD  
COUNTRY CROCK

Degree  
✓

Dove  
Dove

Dove  
MEN  
+ CARE

FRUITARE

GOOD  
HUMOR

"BRING OUT THE BEST"  
HELLMANN'S

I can't believe  
it's not  
Butter!

KLONDIKE

Knorr

Lipton

MAGNUM

NEXXUS  
SALON HAIR CARE

POND'S

The Original Brand  
Pop-sicle

Q-tips

simple

St. Ives  
FRESH. BETTER. NATURALLY.

Suave

TONI & GUY  
HAIRDRESSING

TRESemmé  
USED BY PROFESSIONALS

Unilever  
projectSunlight

Vaseline



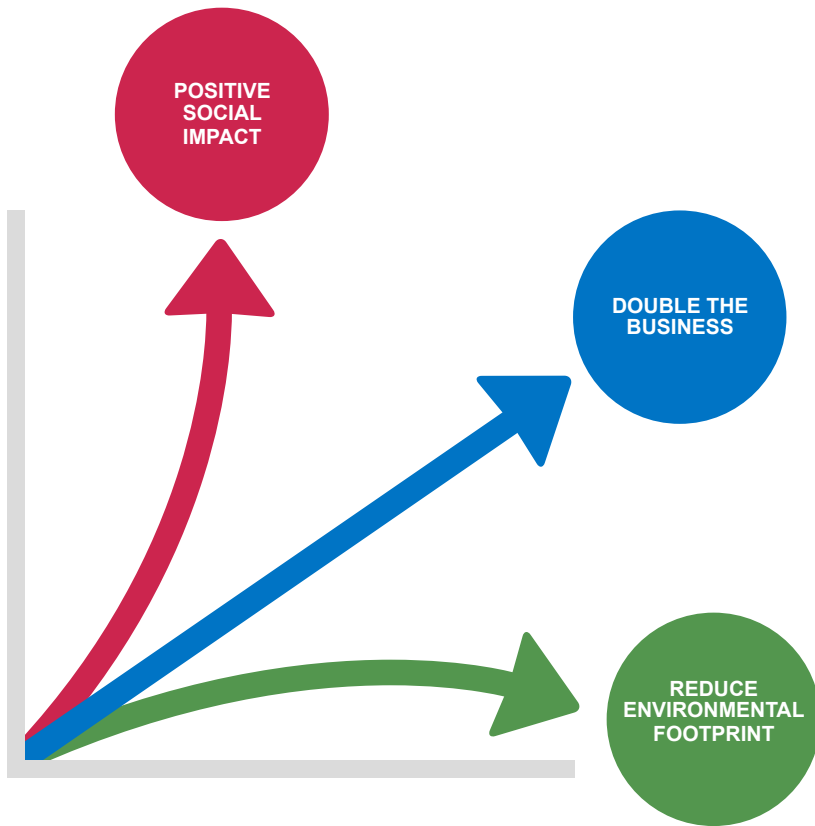
# THE WORLD FACES NEW AND BIGGER CHALLENGES







**MAK  
E  
SUSTAINABLE  
LIVING  
COMMONPLAC  
E**



## OUR VISION

TO DOUBLE THE SIZE  
OF OUR BUSINESS,  
WHILST REDUCING  
OUR ENVIRONMENTAL  
FOOTPRINT AND  
INCREASING OUR POSITIVE  
SOCIAL IMPACT



- **INSPIRES PEOPLE**
- **COST BENEFITS**
- **MARKET DEVELOPMENT**
- **WIN WITH CUSTOMERS**
- **CONSUMER PREFERENCE**
- **INNOVATION**



## 3 BIG GOALS BY 2020

- **HELP MORE THAN 1 BILLION PEOPLE IMPROVE THEIR HEALTH & WELL-BEING**
- **HALVE ENVIRONMENTAL FOOTPRINT OF OUR PRODUCTS**
- **ENHANCE THE LIVELIHOODS OF MILLIONS OF PEOPLE**



# Externalities








# Global population trends

# 9

billion

# 2045



**3**  life expectancy  
 child mortality  
 birth rates in D&E



**49%**



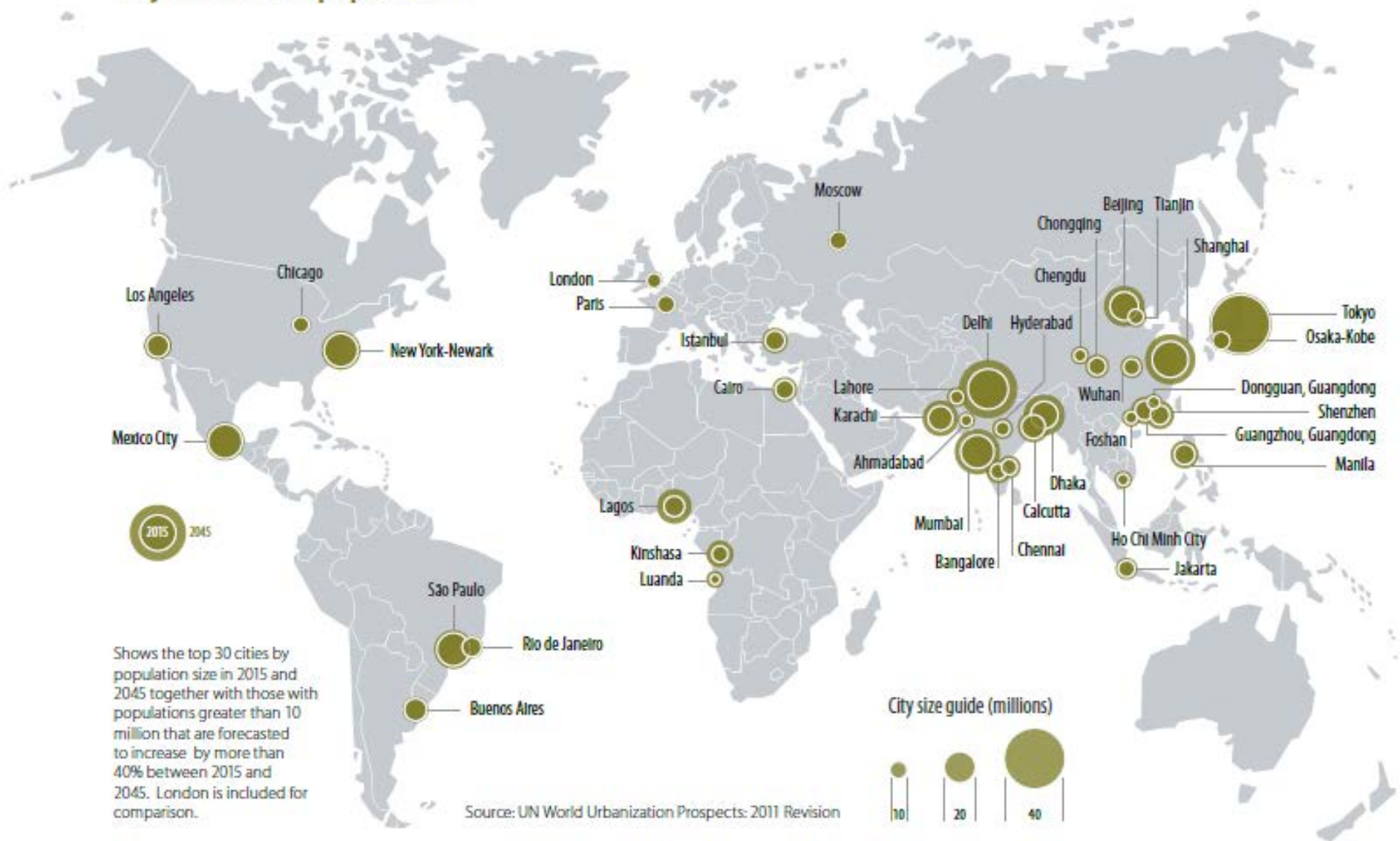
**55%**



# Global population trends

# 2045

## Major centres of population





**Global population trends**

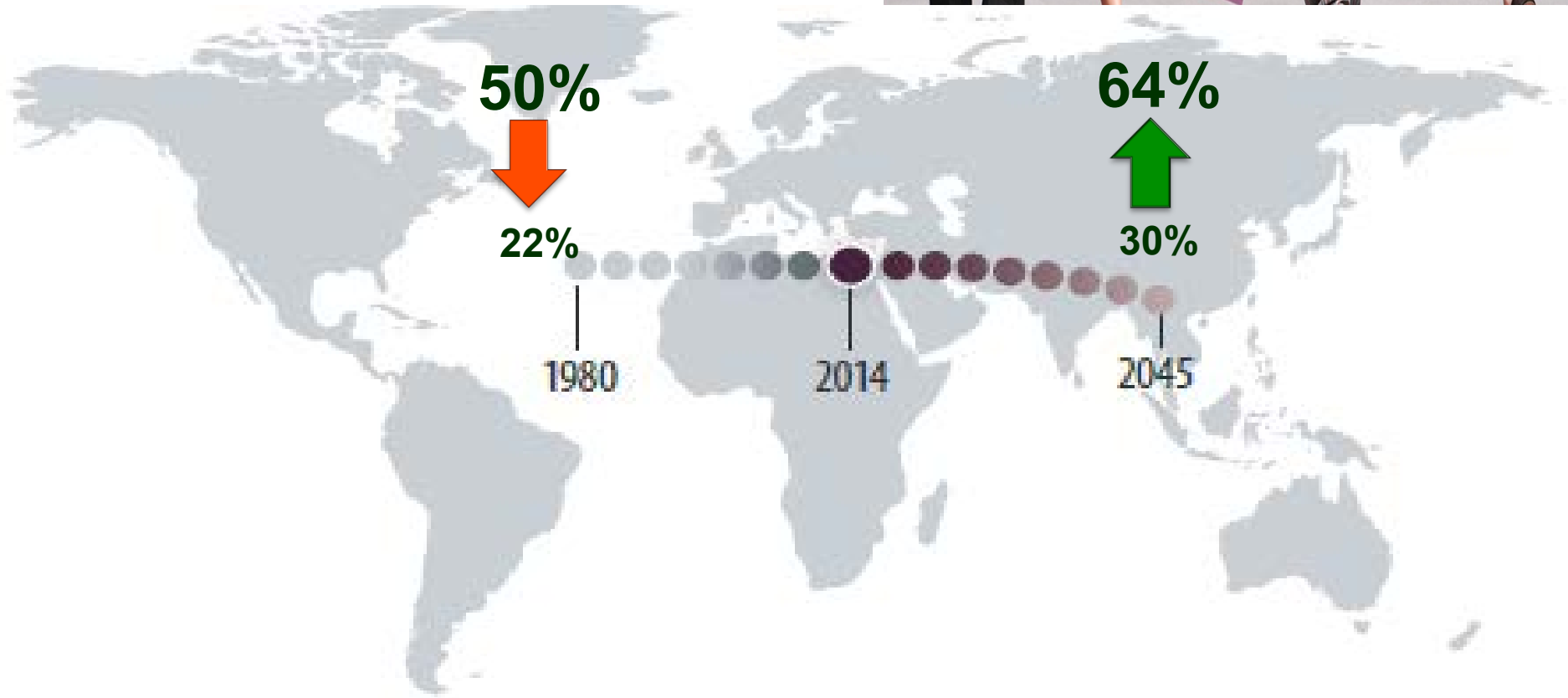
**2045**





# Global population trends

2 to 5

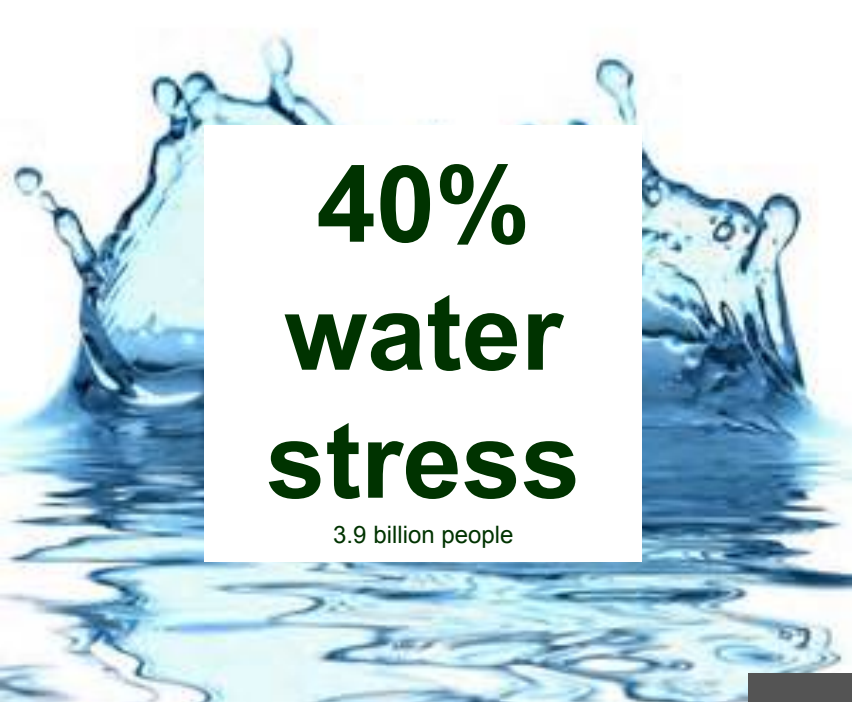




**Increased demand on recourses**







**40%**  
**water**  
**stress**

3.9 billion people



**Energy**  
**Demand**



**50%**

**2045**



**Food**  
**production**



**70%**

49 million malnourishment



**Increased**  
**Demand**

**17**

**Rare earth**  
**metals**



# 2025

**\$375 billion**  
2025

**1.42 Kg/capita/  
day**  
2025

**Municipal  
Solid  
Waste**



**70%**  
2025

**1.2 Kg/capita/day**  
2012

**\$205 billion**  
2012



# USLP WASTE TARGETS

Reducing Environmental  
Impacts

WASTE

Recycle  
packaging

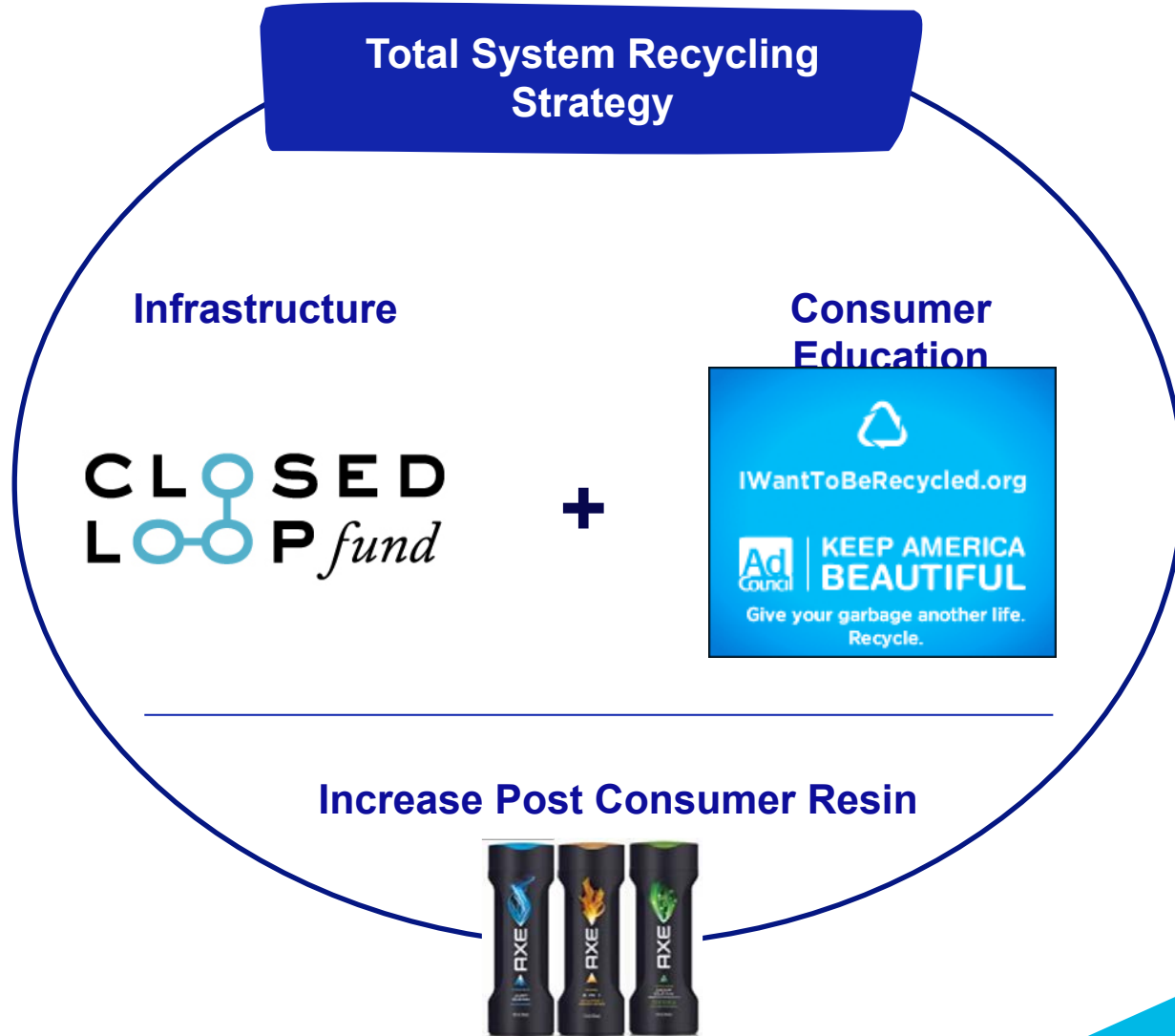
Working in partnership with industry, governments and NGOs, we aim to increase recycling and recovery rates on average by 5% by 2015, and by 15% by 2020 in our top 14 countries. For some this means doubling or even tripling existing recycling rates.

By 2020 we will increase the recycled material content in our packaging to maximum possible levels. This will act as a catalyst to increase recycling rates.

We will make it easier for consumers to recycle our packaging by using materials that best fit the end-of-life treatment facilities available in their countries.

# TRANSFORMATIONAL PARTNERSHIPS

FOR SYSTEMIC CHANGE





# RECYCLING - USA



Only 14% recycle in the bathroom

Increase awareness and education

Digital and print media – Vine, Instagram

[www.brightfuture.unilever.us](http://www.brightfuture.unilever.us)



# RECYCLING & RECOVERY - UK



Pack Coms



Public Coms



Virtual Coms



Customer Coms



Print Coms

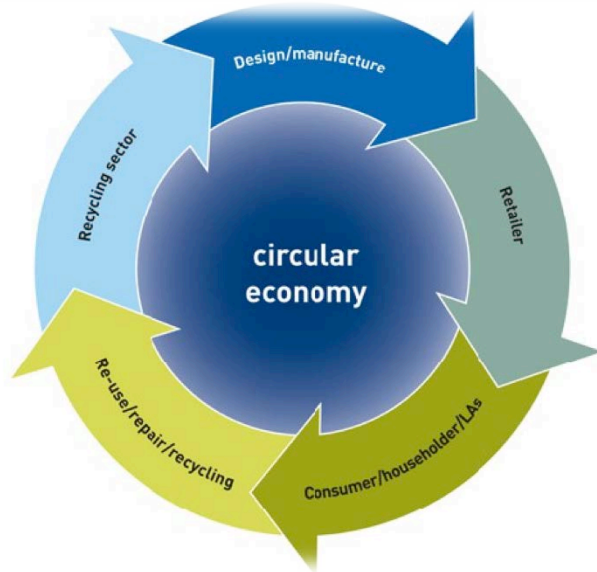


Many LA's do not collect Food Waste

nor do they collect Mixed Rigid Plastics

Increased consistency in collection allows for increased consumer awareness through large scale campaigns.

# RECYCLED CONTENT - NA







- Industry collaboration
- Eco-innovation
- New technologies for complex materials

# MAKING PROGRESS 2010-2015

482 MILLION HELP TO IMPROVE HEALTH & HYGIENE



-1%  
WATER



+6% GHG



-29% WASTE

**+26%**

UNDERLYING  
SALES GROWTH

238,000 WOMEN WITH  
ACCESS TO TRAINING &  
SKILLS

60% SUSTAINABLY SOURCED

600,000 SMALLHOLDERS  
HELPED & TRAINED