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Dear Colleagues and Friends of Recycling,

The Carolina Recycling Association will be holding its 27th Annual Conference and Trade Show from March 27-30, 2017 in Myrtle Beach, SC. As a part of that event, the CRA will be holding a fundraising auction to support the CRA's mission: to conserve resources by advancing recycling and waste reduction throughout the Carolinas.

The CRA accomplishes this in the following ways:

**Education:** CRA uses workshops, networking meetings, and the Annual Conference to spread the knowledge and skills of recycling professionals and experts, as well as educating members on new technologies and programs that will benefit their businesses and communities.

**Public-Private Partnerships:** CRA develops broad-based community alliances throughout the Carolinas and beyond, to achieve sustainable community improvement in recycling and waste reduction methods.

**Board and Council Action:** By engaging Board Members and Councils, we extend the reach of our educational activities and increase the impact of our efforts.

Please consider assisting the CRA in furthering their mission by donating an item or items for our auction. The CRA is a registered 501(c)(3) organization and your donation will be tax deductible.

Thank you for your generosity!

Mary McClellan  
Executive Director

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The Carolina Recycling Association (CRA) is a 501(c)(3) organization established to advance waste reduction and recycling in the Carolinas. The CRA is supported by a community of people - multi-national corporations, small businesses, local government, state government agencies, colleges & universities, and individuals across the Carolinas who are committed to waste reduction and recycling efforts. With over 300 member organizations (over 800 individuals), the CRA is ever growing and changing to benefit our members and the recycling industry. Find out more about CRA's work and how to join at [www.cra-recycle.org](http://www.cra-recycle.org).