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FOR IMMEDIATE RELEASE

Brock Bailey with Live Nation - Coastal Credit Union Music Park in Raleigh, NC Wins Award from Carolina Recycling Association

Music Park Makes Big Impact by Recycling and Composting 122,400lbs of Waste in 2018

CHARLESTON, SC – The Carolina Recycling Association honored Brock Bailey of Live Nation - Coastal Credit Union Music Park with a 2019 Annual Recycling Award during the Annual Conference and Trade Show on March 19 in Charleston, SC.

Each year, the Carolina Recycling Association honors top performers that advance waste reduction and recycling in the Carolinas. The awards are open to individuals, companies, governments, schools, organizations, non-profits, and councils – projects and programs large and small. Nominations are reviewed and winners are selected by a committee of industry peers, and scored in a variety of categories including amount of waste reduced, recycled or diverted, level of difficulty, and contribution to the industry as a whole.

The Coastal Credit Union Music Park (CCUMP) is a 20,000-people capacity outdoor music amphitheater located in Raleigh, North Carolina. Brock Bailey is recognized for the massive impact that he had on advancing waste reduction at CCUMP. Brock began working for CCUMP during the 2017 season. At the end of the 2017, Brock and CCUMP staff looked at the waste generated versus what was being recovered and decided it was time to make a bigger impact. During the 2017 season, only 9.4% of waste was being recycled and 2.6% was being composted within the venue. Staff set a goal to divert 50% of the venue waste for the 2018 season. In 2018, CCUMP held 31 concerts between April and October. Over the season 350,000 guests visited the amphitheater and generated over 170,000lbs of waste. From the waste generated in 2018, CCUMP staff was able to surpass the 50% diversion goal it had set and divert 72% of the waste. Over 44% of the waste was recycled and over 27% of the waste was composted!

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