



**South Carolina**  
Department of Commerce

Just right for business.

# Business Recycling In South Carolina

**Anna DeLage**  
**Recycling Market Development**

# Agency Overview



- The state's economic development agency
- Recruits new businesses and helps existing businesses succeed and grow





# Industry Recycling Advantage



- **Recycling Marketing Development Program**
- **Existing Industry Program**
- **Supplier Outreach Program**
- **International Strategy and Trade**
- **Global Business Development**



# Recycling Market Development



- **Respond to Recycling Business Requests**
- **On-site Materials Management Consultation**
- **Develops Market Opportunities**
- **Provides Business Matchmaking Support**





# Existing Industry Program



- Builds relationships with SC businesses
- Identifies industry challenges and connect with in-house resources and allied partners
- Refers recycling needs to staff



# Supplier Outreach Program

- **Business to Business Matchmaking**
- **Recycling Business Directory**
- **Customer Relationship Management**





# International Strategy and Trade



- **International Trade Incentives**
- **Trade Show Support**
- **Export Market Development**



# Global Business Development



- **Expansions and New Business Development**
  - **Capital Investment**
  - **Job Creation**
- **Responding to China's National Sword**



# Questions?

## **Contact Information**

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## **Program Managers**

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Global Strategy and Trade- Amy Thompson

Global Business Development- Mandy Brawley

