



A SUSTAINABLE RECYCLING PLAN

CRA 2019

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Where is your company in the process of sustainable recycling practices?

1. Do you have a safe process?
2. Are you within code?
3. Are you maximizing recyclable volumes and values?
4. Do you have buy in from employees?
5. What is your recycling culture?

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DETERMINE YOUR GOAL

BE FLEXIBLE WITH THE TARGET

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ONCE THE GOAL IS DETERMINED:

HOW DO WE GET THERE?

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FIRST STEP:
UTILIZE 3RD PARTY AUDITOR FOR A
FREE CONSULTATION
(SOMEONE LIKE ICE 😊)

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- **PROCESS THE INFO FROM AUDIT**
- **HAS YOUR GOAL CHANGED?**
- **CREATE A TEAM OR DESIGNATE AN OWNER**
- **IF FACING SCARCE RESOURCES, UTILIZE A PARTNER TO HELP IMPLEMENT**
- **FORMULATE A FRAMEWORK**

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1. Roll out plan with employee town halls = employee buy in
2. Audit internally with purpose
3. Pareto the pain points and attack
4. Push from the top
5. Be flexible
6. Chase sustainable solutions
7. Communicate results to employees
8. Plan, do, check, act

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When considering waste buyers/partners

- **Look local (logistically leveraged)**
- **Find companies that have aligning values and principles**
- **Find financially sound companies**
- **Look for transparency and personal service**
- **Look for companies that can provide long term support and solutions**

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From our experience:

- Every company is different.**
- Every company's recycling and/or sustainability goal is different.**
- Connect to the need and transact with a continuous improvement mindset.**

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QUESTIONS?