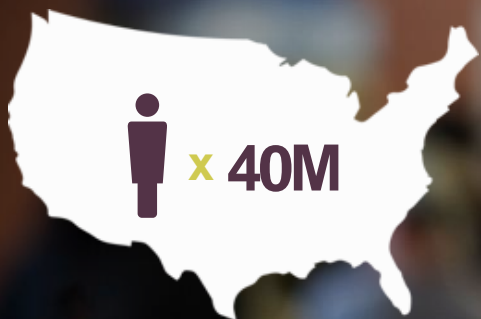


SOLVING HUNGER  
**TODAY,**  
ENDING HUNGER  
TOMORROW





**40 Million**

**PEOPLE ARE FOOD  
INSECURE IN AMERICA**







**12 Million**

**CHILDREN ARE  
FOOD INSECURE**



**4.9 Million**

**SENIORS ARE  
FOOD INSECURE**



# Hunger's Devastating Impact

## HUNGER IMPACTS



A child's ability to learn  
and focus in school



A child's cognitive and physical  
development at ages 0-3, a  
critical period of rapid growth



A person's social and behavioral  
response in stressful situations



A person's physical, emotional  
and social preparedness for  
the workforce



A family's health—those without  
enough food are more likely  
to be hospitalized or experience  
health crises

## Our 2025 Goal

**By 2025, Feeding America, in collaboration with our network and our partners, will ensure access to enough nutritious food for people struggling with hunger and make meaningful progress toward ending hunger.**





# We Are Feeding America

**200** MEMBER  
FOOD BANKS

+

**1** NATIONAL  
ORGANIZATION

+

**60K** FOOD PANTRIES  
AND MEAL  
PROGRAMS

=

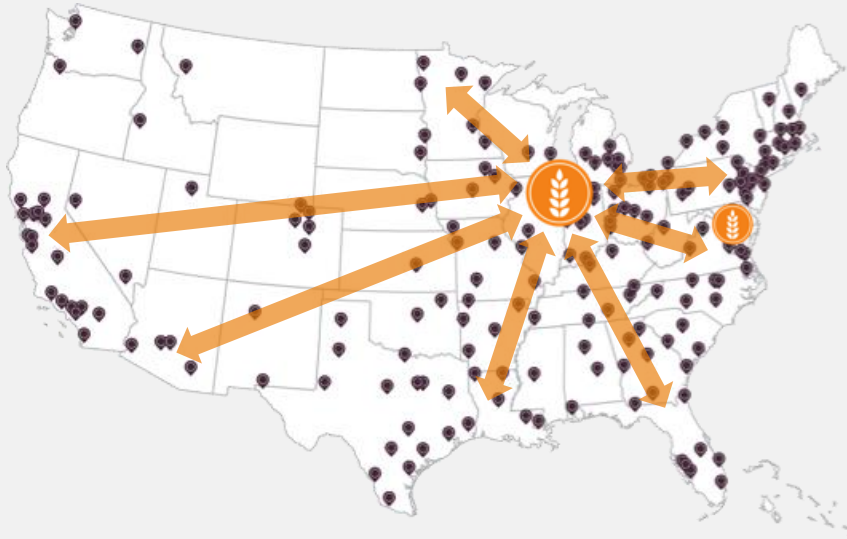
**46M**

**AMERICANS  
SERVED ANNUALLY**



# What Sets Feeding America Apart?

A leading national organization with powerful local impact



## NATIONAL ORGANIZATION



National vision  
focused on  
local needs



Innovative  
leadership

Food Distribution  
Hunger Research  
Advocacy



Trusted,  
respected  
brand

## FOOD BANK NETWORK



Reaches  
every county



Regional and  
local authority  
on hunger relief



Engages  
millions of  
volunteers



## Yet Hunger and Food Waste Persist

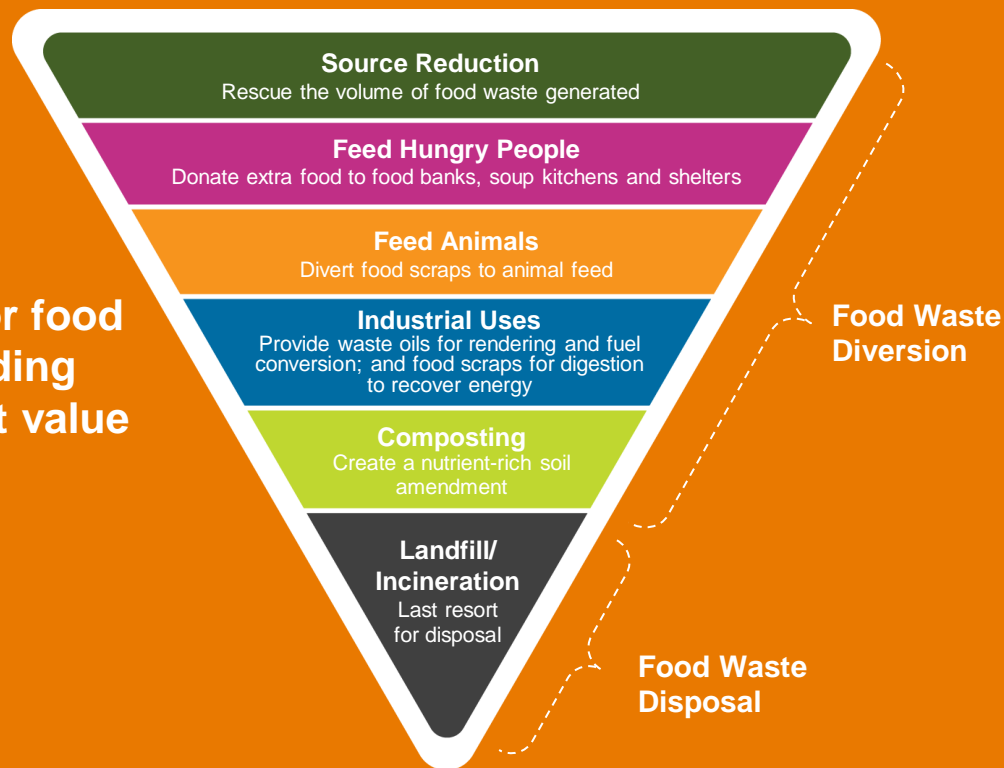
**40 million people**  
in America struggle  
with hunger

And more than **72 billion**  
**pounds of food** go  
to waste each year



## U.S. EPA Food Recovery Hierarchy

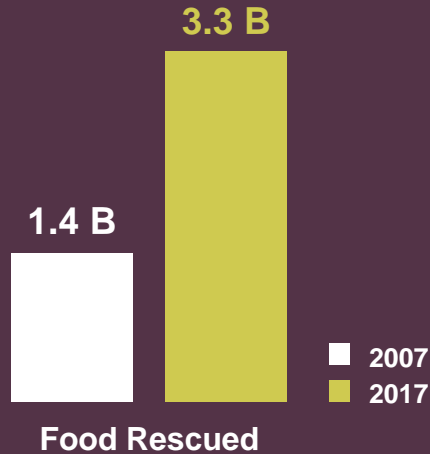
A hierarchy exists for food recovery today: Feeding people is the highest value once produced.



Source: EPA, FWRA 2012

# We Rescue More Food and Reach More People Every Day

Last year, Feeding America rescued 3.3 billion pounds of food and served 46 million people in need.



## We Partner with the Food Industry to Rescue Food Across All Points of the Supply Chain



**Farmers**



**Agri-processors**



**Manufacturers  
Distributors**



**Retail  
Grocers**



**Emerging  
Retailers**



# Rescue More Food: Evolving with the times

## Consumer Trends

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- Growing demand for fresh, natural food
- Increased consumption of some dairy items
- Continued demand for foods high in protein



## Food Industry Trends

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- More efficient manufacturing supply chains
- More nutritious food produced
- New digital solutions, including direct to consumer delivery



## Impact for Feeding America

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- Fewer food donations that result from inefficiencies
- Higher costs to access food donations
- Food donations include more fresh and prepared foods
- New digital channels for providing food to people in need

## Rescue More Food: Barriers and Gaps

Key areas of focus for our food rescue strategy are the farm and consumer facing businesses



# Produce

## Cost and capacity are tied to several complex challenges:



### Demand Planning

Reacting vs. planning and forecasting

Operating independently drives inefficiencies in planning and negotiating



### Transportation Crisis

Escalating freight rates due to labor shortages and rising fuel costs

Moving produce long distances on short notice



### Size & Variety of Offer

Absorbing large truckloads creates processing challenges

Storing and transporting large volumes requires more equipment for food banks and agencies

## Regional Cooperatives

Within their regions, cooperatives can:

Understand and aggregate demand to negotiate better pricing

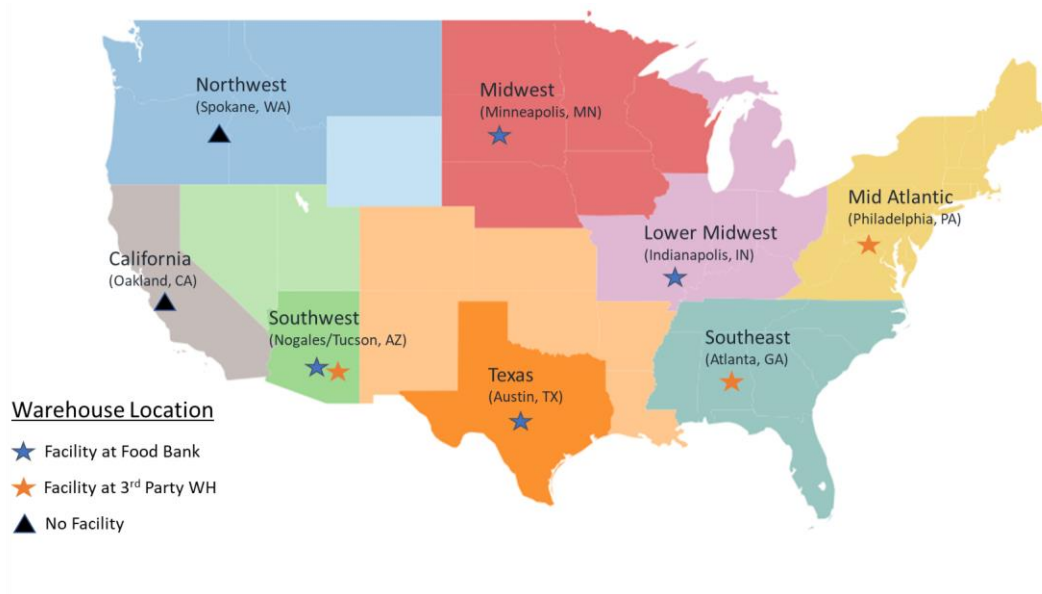
Convert truckload quantities into more easily handled or mixed loads

Streamline planning, negotiating and decision making for members

Capitalize on in-region donations



**Eight Regional Cooperatives are now serving as sourcing and distribution “hubs” for food banks in their region**





## There is not a clear picture of true demand among food banks

- Need an aggregated view across the network
- Devoting time to planning and forecasting challenges food banks
- Food banks have different technologies and resources—driving further inefficiencies in planning and negotiating
- A better understanding of gaps between supply and demand allows us to be more targeted and efficient



## Capacity constraints prevent many food banks from aggressively pursuing produce

- Large truckload quantities are difficult for some food banks to process and absorb
- The evolution of other food sources like retail increases demand on food banks and agencies for refrigerated transportation and storage



## Solution: Target resources to address capacity and distribution barriers

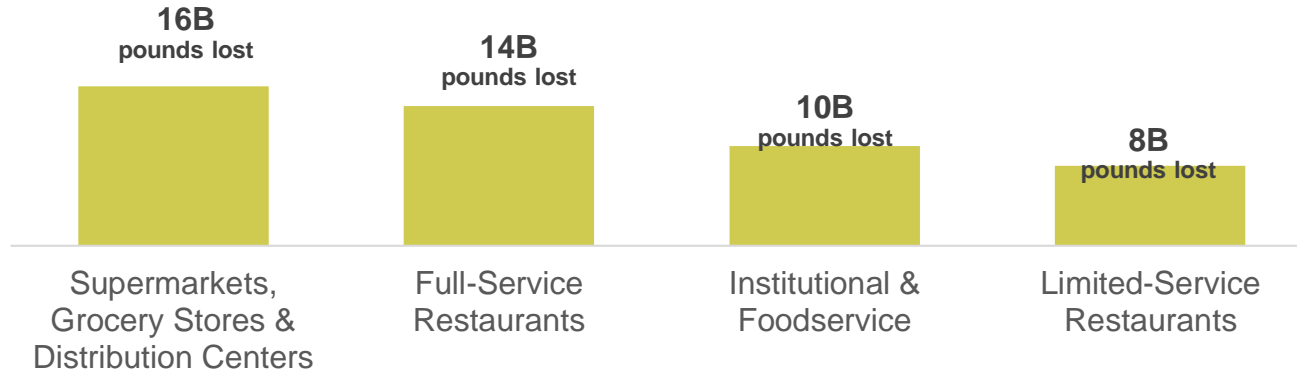
- Use Accenture supply/demand analysis to identify capabilities required for growth, ways to better match network supply and demand and improve product flow
- Identify food banks that need assets such as refrigeration, trucks and equipment to store and distribute produce



# The Largest Opportunity for Food Rescue is Consumer-Facing Businesses

Feeding America is investing in programs to rescue more food from grocery stores, restaurants and convenience stores. We are leading the way in safe, sustained food recovery.

## Consumer-Facing Businesses Include



Source: ReFED



# Empowering Local Food Rescue

**Empowering network food pantries and meal programs to source food directly from retail and foodservice locations will maximize the network's ability to capture and provide more food.**

## Benefits

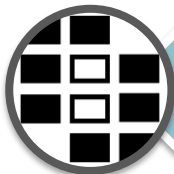
- Proximity to retail and foodservice locations means food pantries can pick up food more often, so less goes to waste
- Food pantries can immediately provide fresh and perishable foods to people without having to store them
- Local operators are inspired when they see food donated to help their neighbors



# Technology



[mealconnect@feedingamerica.org](mailto:mealconnect@feedingamerica.org)



Food banks manage their enabled agency program on this web-based platform.



Donors post product on the MealConnect app, and agencies are matched in real time.



Vetted volunteers can elect to deliver a real-time donation to a matched partner agency.



Trucking companies can post a rejected delivery and be optimally routed to a nearby food bank.



Retailers scan product out for donation and the food bank is automatically notified.

100 member  
food banks

1.6 Million  
pickups

720 Million  
pounds

4,800 partner  
agencies

20,000 donor  
locations

Sponsors



## Empowering Food Donors



## Get Involved

There are two ways to get involved today.



### Sign Up to Donate

Create an account for your business and post your first product now.

Register Now

For Donors 5-10 Minutes



### Subscribe

Receive updates on our progress!

E-Mail Address

Sign up

# Liability Protection

## DONOR LIABILITY PROTECTION

### BILL EMERSON GOOD SAMARITAN FOOD DONATION ACT

#### PUBLIC LAW 104-210

- Protects companies from liability when donating to a nonprofit organization
- Protects companies from civil and criminal liability should the product donated in good faith later cause harm to the needy recipient
- Standardizes donor liability exposure. Legal counsel no longer has to investigate liability laws in 50 states
- Sets a floor of "gross negligence" or "intentional misconduct" for persons who donate food



# Our Outcome: Increased Access to Nutritious Food

We will improve food quantity, quality and access for people facing hunger.

**More Food Rescued + Targeted Distribution + Improved Accessibility = Increased Access to Nutritious Food**

Rescue more food to feed more families and help the planet



Increase access to more nutritious food in high-need communities



Make meals more accessible for people in need



More nutritious food for more people facing hunger

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