## Wake County's (Ever-Evolving) Food Waste Recycling Program

Presented by:

## Meghan Baldwin

Solid Waste Facilities Manager Wake County Solid Waste Management Division







## Wake County Solid Waste Management Division

Located in central NC. Population over 1 million.

17 waste facilities – MSW landfill + waste and recycling facilities + HHW

Programs funded by landfill fees, \$20 annual household fee and recycling revenues



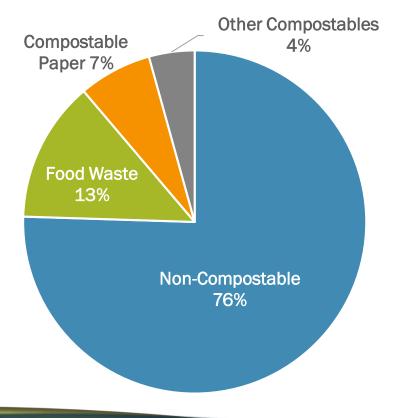
## **Impetus for Food Waste Recycling**

24% of Wall stream compo

of Wake County's waste stream consists of potentially compostable materials

**TEN YEAR SW MANAGEMENT GOAL:** Investigate and pursue opportunities for food waste composting and other means to reduce

food waste disposal at the South Wake Landfill.





## **Program Development**

### **Public Interest**

Partnered with NCSU to survey 500 drop-off site users

40% in favor of food waste drop-off options

#### Collection/Processing

Three permitted composting facilities within 30 miles

Issued RFQ for collection and hauling services

Received quotes from 3 companies

### **Drop-off Program**

2015: Pilot at 2 drop-off sites based on survey findings

2017: Expanded to 4 dropoff sites

2020: Expanding to 7 drop-off sites











www.wakegov.com/recycling

## **Program Setbacks**

- Contamination issues
- Participation
- 3 different haulers in 3 years





## **Contamination Issue**

- Packaging not removed Site attendants not
- Food left at sites

monitoring





## **Contamination Solutions**

- Simplified signs
- Placed a trash can for bags and food packaging near carts
- Additional site attendants training
- Add locks to carts and have site attendants unlock for citizens





## **Participation Issues**

- Container issues odors/residue
- Collecting and transporting of waste from home to site
- Pizza box overload





## Improve Customer Experience

- Changed carts
- Added cart liners, hauler switches out at each pickup
- Added bio-bag dispensers





## **Increase Participation**

- Flyers available on site
- Conduct on-site outreach
- Incentivize participation





# **Monitoring Success**

- Survey participants frequently
- Request feedback from site
  attendants and hauler
- Conduct regular site inspections
- Request data from hauler







# Wake County's Results

 drop-off locations throughout the County by 2020

**37%** of volunteers surveyed use the sites at least once a month

\$200

average cost per site per month for once a week collection

3,505

137,000

average pounds of food waste collected from sites monthly

pounds of food waste collected since program started









### Meghan Baldwin

Wake County Solid Waste Management Division meghan.baldwin@wakegov.com 919.856.5698

