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FOR IMMEDIATE RELEASE

Lexington County's Recycling Coordinator, Traude Sander, Wins Award from Carolina Recycling Association

Empowering Residents to Recycle Right

RALEIGH, NC – The Carolina Recycling Association honored Traude Sander, the recycling coordinator of Lexington County, SC, with a 2020 Annual Recycling Award!

Each year, the Carolina Recycling Association honors top performers that advance waste reduction and recycling in the Carolinas. The awards are open to individuals, companies, governments, schools, organizations, non-profits, and councils – projects and programs large and small. Nominations are reviewed and winners are selected by a committee of industry peers and scored in a variety of categories including amount of waste reduced, recycled or diverted, level of difficulty, and contribution to the industry as a whole.

Lexington County's recycling coordinator, Traude Sander's goal is to empower residents to recycle right! Her educational outreach last year included:

- An updated website
- Instructional handouts
- Radio spots
- Facebook videos
- Billboards
- New colorful a-frame signage at convenience centers
- Face-to-face instruction of over 900 people
- Tours of their construction and demolition landfill, transfer station, and wood grinding facility

Traude serves on CRA's Education and Outreach Committee, the Midlands Green Business program, the Environmental Education Association of SC and the SC Green Step Schools Initiative.

Last year the county contracted curbside collection for almost 30,000 households, operated 11 manned convenience centers serving 2 million vehicles, and coordinated 6 special drop-off events serving over 2,000 residents. Traude Sander is a force behind making recycling a success story in Lexington County!

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