



**LEARN.
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**33rd Annual
Conference & Trade Show**

MARCH 27-30, 2023

Wilmington Convention Center
Wilmington, NC

Presented By

Carolina
Recycling
Association



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www.cra-recycle.org



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33rd Annual
Conference & Trade Show
MARCH 27 - 30, 2023
Wilmington Convention Center
Wilmington, NC

AGENDA

MONDAY, MARCH 27

11:00AM - 5:00PM	Registration & Info Desk Open. River Concourse
12:00PM - 5:00PM	CRA Annual Golf Classic (Check-in at the course starting at 11:30am) . . . Wilmington Municipal Golf Course
8:00AM - 3:00PM	TOUR: Compost is the Wave of the Future Off Site
9:00AM - 3:00PM	WORKSHOP & TOUR: Collegiate Recyclers Coalition UNC Wilmington
9:00AM - 12:00PM	TOUR: Ocean Friendly is Earth Friendly Downtown Wilmington
3:00PM - 5:00PM	WORKSHOP: Keep Carolinas Beautiful Workshop D
3:00PM - 5:00PM	Exhibitor Setup Exhibit Hall

TUESDAY, MARCH 28

8:00AM - 9:00AM	Breakfast On Your Own
8:00AM - 5:00PM	Registration & Info Desk Open River Concourse
8:00AM - 11:30AM	Exhibitor Setup Exhibit Hall
8:00AM - 10:00AM	WORKSHOP: HHW Council Resources at Your Fingertips 108
9:00AM - 9:45AM	First Timer's Meeting D
9:00AM - 10:00AM	Collegiate Recyclers Coalition Business Meeting 106
10:00AM - 12:00PM	Southeast Recycling Development Council Board Meeting 104
10:00AM - 12:00PM	WORKSHOP: Diversity, Equity, & Inclusion D
12:00PM - 1:15PM	Exhibit Hall Soft Opening & Lunch Exhibit Hall
1:15PM - 2:30PM	GENERAL SESSION 1: Zero Waste to Landfill. ABC
2:30PM - 3:00PM	Break in Exhibit Hall. Exhibit Hall
3:00PM - 4:30PM	BREAKOUTS: Compostable Plastics...Friend or Foe 106 Keepin' It Rural D Overcoming Business Recycling Challenges - With Brewskies 108
4:30PM - 6:30PM	Exhibit Hall Grand Opening Reception & Meet the Candidates. Exhibit Hall
8:30PM - 11:30PM	Let's Get Trivial & Mingle sponsored by Foodservice Packaging Institute. Dead Crow Comedy Room

CRA's 33rd Annual Conference & Trade Show
www.cra-recycle.org/2023conf



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WEDNESDAY, MARCH 29

8:00AM - 9:00AM	Breakfast On Your Own	
8:00AM - 5:00PM	Registration & Info Desk Open	River Concourse
8:00AM - 6:30PM	Exhibit Hall Open	Exhibit Hall
9:00AM - 10:00AM	GENERAL SESSION 2: Restoring Faith in Recycling	ABC
10:00AM - 10:30AM	Break in Exhibit Hall	Exhibit Hall
10:00AM - 5:45PM	Silent Auction Open	Exhibit Hall
10:30AM - 12:00PM	BREAKOUTS: Foodservice Packaging Recycling	106
	Using Digital Tools to Gain Program Efficiency	108
	Integrating Waste Diversion Curriculum	D
12:00PM - 1:30PM	Town Hall Meeting, Awards, & Lunch	ABC
1:30PM - 2:20PM	WASTEWISE WEDNESDAY: Feed Me Foam	106
	New Life for Textiles	107
	Roof to Road	108
2:30PM - 3:20PM	WASTEWISE WEDNESDAY: Collegiate Recycling	F
	Curriculum Comes to Life	D
	Tire Recycling is Too Legit To Quit!	108
3:30PM - 4:20PM	WASTEWISE WEDNESDAY: EV Batteries, Computers, Electronics...Oh My!	106
	Dropping the Mic on Food Waste Drop-offs	107
	Emerging Technology	108
2:30PM - 3:00PM	Foodservice Packaging Institute Press Conference	Exhibit Hall
4:30PM - 6:30PM	Exhibitors Reception	Exhibit Hall
6:00PM - 6:30PM	Live Auction	Exhibit Hall
6:30PM - 7:00PM	Silent/Live Auction Payment & Pick-Up	River Concourse

THURSDAY, MARCH 30

8:00AM - 9:00AM	Breakfast On Your Own	
8:00AM - 10:00AM	Registration & Info Desk Open	River Concourse
8:00AM - 11:00AM	Exhibit Hall Open	Exhibit Hall
9:00AM - 10:00AM	Conversation Cafe	D
10:00AM - 10:30AM	Break in Exhibit Hall	Exhibit Hall
10:30AM - 12:00PM	GENERAL SESSION 3: State of the States Brunch	ABC
11:00AM - 3:00PM	Exhibit Hall Breakdown	Exhibit Hall
12:00PM	Adjourn	



WORKSHOPS

MONDAY, MARCH 27

9:00 AM - 3:00 PM

Collegiate Recyclers Coalition Workshop and Tour

UNC Wilmington

Moderator: **Jen Maxwell**, Sustainability Program Director, Appalachian State University

Speakers: **Veda Lewin**, Lead Sustainability Coordinator, Aramark
Rob Clark, Water Quality Programs Manager, Cape Fear River Watch
Kevin Fisher, Procurement Manager, Sonoco Recycling
Felecia Lee, Recycling Coordinator, UNC Wilmington
David Ingram, Sustainability Program Manager, City of Wilmington
Joe Suleyman, Environmental Manager, New Hanover County
Gus Wiley, Plant Manager, Sonoco Recycling
Dave VanDeventer, Associate Director of Recycling Services, Clemson University

The annual CRC Workshop and Tour will take place on the campus of the University of North Carolina at Wilmington. Go Seahawks! We will highlight some of the valuable relationships and key collaborations that ensure continued progress toward effective materials management and campus sustainability.

Participants will enjoy a variety of presentations, networking breakfast and lunch sessions, followed by a campus tour. Pre-registration is required and includes breakfast and lunch. If you are registering for this event, you will not be able to attend any other tours or workshops on this day.

Thank you to the generosity of our friends at UNCW for hosting and for their sponsorship of meals and parking for the day. We appreciate you! Cost: \$50, transportation on your own

3:00 PM - 5:00 PM

Keep Carolinas Beautiful Workshop

D

Speakers: **Mallory Coffey**, Regional Director - East, Keep America Beautiful
Sarah Lyles, Executive Director, PalmettoPride

The Keep Carolinas Beautiful Council workshop is a staple of the CRA conference where we discuss all things beautification. In case you have not noticed, litter is still there and we are still active and vigilant in stopping this harmful pollution. This year you will hear from local affiliates, state level leadership and the national office on the latest techniques, efforts and strategies to continue keeping america beautiful. Interested in becoming an affiliate and want to learn more? Join us! Cost: \$50

**HAVE
YOU
VOTED?**



Let your voice be heard...Vote in the CRA election! Look for the voting booth near the registration desk, or vote online using the link that will be sent to your email. Wondering how it works? You may be surprised to learn that the Carolina Recycling Association is actually governed as a representative democracy, not a recycle-tatership. CRA elections are held every year during the conference. Each member organization is allotted one vote in the annual election for the Board of Directors; your organization must designate who that voting member will be. Candidate profiles are posted near the voting booth/registration, and also listed in CRA's mobile app. We want you to vote, so that CRA's Board will be as diverse as its membership, from all walks of the industry.

This is YOUR organization, so what are you waiting for? VOTE!



WORKSHOPS

TUESDAY, MARCH 28

8:00 AM - 10:00 PM

HHW Council Workshop: HHW Resources at Your Fingertips

108

Moderator: **Jeremy Maciejewski**, Pesticide Disposal Specialist, NCDA&CS PDAP

Speakers: **Emily Ball**, Assistant Solid Waste Director, Alamance County
Derrick Bell, Program Manager, NCDA&CS PDAP
Nan Kirlin, Recycling Coordinator, Gaston County Solid Waste and Recycling
Stuart Stapleton, ES Project Manager, ECOFLO

Get a Birds Eye look at our RENEWED HHW manual and get best management practices for your program with real-life examples of these techniques in practice. Whether you are just starting out or a seasoned HHW professional, this workshop is for you. Come and see what the HHW Council has to offer you! Breakfast will be served to workshop registrants only. Cost: \$35

10:00 AM - 12:00 PM

Diversity, Equity, & Inclusion Workshop

D

Moderator: **Wes Westbrooks**, Senior Waste Specialist-Physical Logistics, BMW

Speaker: **Tori Carle**, Waste Reduction Supervisor, City of Greensboro
Faith Gray, Political Science Pre-Law Major, UNC-Greensboro
Linda Thompson, Chief Diversity & Equity Officer, New Hanover County

The third annual DEI workshop will continue to build our organizational understanding of what Diversity, Equity and Inclusion means in, both our own workplace environments and within the communities we serve. We will hear from speakers working in the field of municipal and collegiate DEI, gathering data to gain more knowledge of our own effectiveness in recycling education across diverse populations.

*This workshop is complementary for all attendees.



TOURS

MONDAY, MARCH 27

8:00 AM - 3:00 PM

Tour - Compost is the Wave of the Future

Off Site

Join us for a fantastic tour all about composting! In operation since 1981, the New Hanover County landfill is the states first lined landfill, exceeding federal and state requirements. With a history of sustainability innovation, the NHC Landfill has the first municipally owned construction and demolition diversion program in the state (C&D), is the first municipality in NC to compost food waste, has the only double reverse osmosis leachate treatment in state, and also boasts a unique constructed wetland system for additional leachate treatment. NHC Environmental Management staff will explain the in-vessel composting system named 'Huckleberry', give a behind the scenes tour to the leachate treatment facility, outline the development of the landfill gas collection system, and describe the hiring partnership with local organization LINC. Tour participants will receive box lunches from UNCW Campus Dining at the NHC Landfill for a picnic lunch. Participants will then head to the Wilmington Compost Company's site, located just over the county line in Pender County at Piney Run Farms. Learn how the former LCID (Land-clearing and Inert Debris) landfill has recently changed operators who are bringing the site into compliance while also seeking to expand their composting permit from Type 1 to Type 3, so food waste can be composted on site. Participants will need to load the bus between 8-8:30am, the bus will depart the Wilmington Convention Center at 8:30am. Cost: \$100, includes transportation.



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A Partner in Sustainability

We provide recycling solutions across the Carolinas.



WHAT WE DO

- Capture and process recovered materials from the recycling stream.
- Divert materials such as paper, plastic and metals and reroute to new end-users.
- Supply our five 100% recycled paper mills.



THE BENEFITS



Reduced costs



Enhanced green bottom line



Maximized landfill diversion

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TOURS

MONDAY, MARCH 27

9:00 AM - 12:00 PM

Tour - Ocean Friendly is Earth Friendly

Downtown Wilmington

Join us for a walking tour of restaurants making a difference. Our group will visit certified Ocean Friendly Establishments in Downtown Wilmington and includes refreshments too! Businesses generate over half of a community's waste, so join us so you can learn how to influence businesses in your area to reduce single use items and create less waste, while still being delicious. Cost: \$35 includes refreshments

OBSERVE THE FOLLOWING SAFETY GUIDELINES FOR ALL TOURS:

Closed-toe shoes are required. Do not wear high or spike heeled shoes. Skirts, dresses or shorts are not recommended. Please be prepared for inclement weather and dress accordingly. Individual instructions and information will be emailed to registrants.



GENERAL SESSIONS

TUESDAY, MARCH 28

1:15 PM - 2:30 PM

General Session 1: Zero Waste to Landfill

ABC

Moderator: **Wes Westbrooks**, Senior Waste Specialist-Physical Logistics, BMW

Speakers: **Frank Baldwin**, Strategic Accounts Manager, Terra Nova
Chris Rawlins, Operations Manager, Heritage Interactive Services
Zane Smith, Operations Support Manager, Waste Management

Whether you are a business looking to increase waste diversion, implementing a global corporate sustainability initiative, or helping business owners in your community be less wasteful, there is a framework for your goals. This kick-off session will highlight definitions and differing standards for Zero Waste to Landfill Achievement and provide insight about recycling, beneficial use and composting opportunities. The speakers will provide valuable information how Waste to Energy Incineration, Thermal Destruction, Pyrolysis and Solar Energy can impact your Zero Waste to Landfill goals.

WEDNESDAY, MARCH 29

9:00 AM - 10:00 AM

General Session 2: Restoring Faith in Recycling

ABC

Moderator: **Wendy Worley**, Section Chief - Recycling and Materials Management, NC DEACS

Speakers: **Tori Carle**, Waste Reduction Supervisor, City of Greensboro
Alec Cooley, Senior Advisor, Busch Systems
Alyssa Kuhn, Sustainable Materials Management Project Manager, US EPA - Region 4
Cody Marshall, Chief Optimization Officer, The Recycling Partnership

Recycling is happening, recycling is working...but getting people to recycle right starts with validating that their effort will result in items actually being turned into new things. How can we help restore the faith in the process while being transparent on the complexities and challenges? Engage with panelists on identifying the issues concerning recycling, how different organizations are handling the issue, and what you can do to improve confidence in your program.



GENERAL SESSIONS

THURSDAY, MARCH 30

10:30 AM - 12:00 PM **General Session 3: State of the States Brunch**

ABC

Moderator: **Ashley Jenkins**, Recycling Program Coordinator, SC Dept of Commerce

Speakers: **Richard Chesley**, Office of Solid Waste Reduction & Recycling Manager, SC DHEC
Anna DeLage, Recycling Market Development Manager, SC Dept of Commerce
Will Sagar, Executive Director, Southeast Recycling Development Council
Sallie Williams, Section Manager - Solid Waste Regulation Development, Planning, and Reporting Section, SC DHEC
Wendy Worley, Section Chief - Recycling and Materials Management, NC DEACS
David Lambert, Economic Development Project Liaison, NC DEQ

The Carolinas are united in our goals for the recycling industry thanks to great leadership, collaboration and resource sharing; and we kinda like each other so that helps. In a new format this year, leaders from the Southeast, NC, and SC will provide updates on state recycling markets and share how we are working towards mutually beneficial and common goals in the coming year. We need to work together to get where we want to go, so make sure you stay in the loop with what is happening in our states and region!



BREAKOUT SESSIONS

TUESDAY, MARCH 28

3:00 PM - 4:30 PM

Breakout 1: Compostable Plastics...Friend or Foe

106

Moderator: **Marie Davis**, Field Implementation Manager, Aramark/Coastal Composting Council

Speakers: **Jamie Brown**, Product & Zero Waste Specialist-Midwest, Eco Products; **Billy Crocker**, Operations Manager, McGill Environmental; **Eric Hudiburg**, Membership and Marketing Manager, US Composting Council; **Leslie Rodgers**, Director of Sales & Marketing, Atlas Organics; **Meredith Smith**, Venue Sustainability Coordinator, LiveNation Entertainment

Compostable plastic serving ware and packaging are the go-to for zero-waste strategies at events and facilities. Circularity and single-use plastic policy point to them as a viable alternative to petroleum-based plastics. Buyer beware and composters take care because misleading, inconsistent labeling, contamination issues, and poor performance are creating such lack of confidence, some composting facilities refuse to take them. Are compostable plastics on the path to sustainability? Hear from Composting, Circularity, and Compostable Plastics industry experts as they explore this complex issue.

Breakout 2: Keepin' It Rural

D

Moderator: **Matt James**, Grant Development Manager, The Recycling Partnership

Speakers: **Will Sagar**, Executive Director, SERDC; **Sandy Skolochencko**, Community Development Specialist, NC DEACS

With lower population densities, recycling in rural areas requires a different approach. Drop-off recycling and regional cooperation are effective ways to provide equitable service for residents living in rural areas. Speakers will discuss new data regarding rural recycling and best practices for how to efficiently collect recyclables from rural residents.



BREAKOUT SESSIONS

TUESDAY, MARCH 28

3:00 PM - 4:30 PM

Breakout 3: Overcoming Business Recycling Challenges - With Brewskies

107

Moderator: **Mike Greene**, Recycling Business Specialist, NC DEACS

Speakers: **Carol Gilchrist**, Senior Account Representatives, Sonoco Recycling; **Pierce Schwalb**, Sustainability Program Manager (Mills River), Sierra Nevada

Come hear how a team of local brewerys teamed up to overcome a recycling challenge and what lessons you can apply to your business and community. No beverages will be served during this breakout, but it will fill you with knowledge. Bonus: its low calorie!

WEDNESDAY, MARCH 29

10:30 AM - 12:00 PM

Breakout 4: Foodservice Packaging Recycling

106

Moderator: **Sherry Yarkosky**, Associate Senior Consultant, RRS

Speakers: **Scott Byrne**, Director - Global Sustainability Services, Sonoco; **Natha Dempsey**, President, FPI; **Ariel Kanupp**, Waste Reduction Coordinator, Catawba County; **Maggie Orozco**, Communications Specialist, RRS; **Matt Todd**, Senior Consultant, RRS

Newsflash: You might be able to start recycling paper cups in your curbside program! Through collaborative efforts with communities, MRFs, and end markets, the Foodservice Packaging Institute (FPI) has facilitated the increased acceptance of foodservice packaging in recycling programs. Learn about opportunities to add paper cups to your recycling program, along with education and outreach resources available for paper cups and other foodservice packaging that might already be acceptable in your program.

Breakout 5: Using Digital Tools to Gain Program Efficiency

107

Moderator: **Tabitha Jenkins**, Public Services Operations Administrator, City of Lexington

Speakers: **Leonard Huggins**, GIS Coordinator, City of Charlotte; **Jim Reingruber**, Asst. Director SWM, City of Durham

From providing enhanced services to managing worker shortages, learn more about the diverse way that digital tools can impact program efficiency, and resident communication. The City of Durham successfully uses digital tools to create flexibility for population growth, provide enhanced services, and keep residents informed about changes in service delivery and programs. The City of Charlotte has developed digital collection route optimization tools to minimize time for route deployment and collection – a must during pandemic planning and worker shortages..

Breakout 6: Integrating Waste Diversion Curriculum

D

Moderator: **Christine Wittmeier**, Organics Recycling Specialist, NC DEACS

Speakers: **Matt Colloghan**, Consumer Horticulture Agent, NC Cooperative Extension; **Angie Perry**, Educator, SC DHEC Take Action SC; **Kat Polk**, Program Coordinator, Garbage to Gardens; **Amy Schmitte**, Environmental Programs Coordinator, Henderson County

Interested in working with your local school system on a waste reduction program but not sure where to start? Come learn how to talk trash in schools and implement meaningful programs. Speakers will discuss lessons learned, data collection, logistics and important internal and external partnerships. Come to the Curriculum Comes to Life session on Wednesday to get some hands on experience with lessons and activities!

Got CEUs?

SWANA and other CEU's may be earned for attending CRA sessions.
Bring your own certification forms to the registration desk for a signature from CRA staff!



WASTEWISE WEDNESDAY

WEDNESDAY, MARCH 29

1:30 PM - 2:20 PM

WasteWise Wednesday 1: Feed Me Foam

106

Moderator: **Matt Todd**, Senior Consultant, RRS

Speakers: **Paul Allen**, Owner/Operator, Feed Me Foam; **Feletia Lee**, Chief Sustainability Officer, UNC Wilmington

Come hear about successful foam recycling operations that are active in the Carolinas. Dedicated drop-off recycling programs and mobile densifier opportunities are available recovery options. The Foam Recycling Coalition, Feed Me Foam, and UNC Wilmington will be on hand to discuss their experiences and opportunities working in this area.

WasteWise Wednesday 2: New Life for Textiles

107

Moderator: **Alex Miller**, Waste Reduction Program Manager, City of Asheville

Speakers: **Beth Stewart**, Executive Director, Redress Raleigh; **CT Anderson**, Founder, Springclean

What really happens to textiles? Turns out it is not all a (pillow) sham. Hear from two organizations, Redress Raleigh and Springclean, who are working to reduce the amount of textiles going to landfills by educating consumers and other initiatives.

WasteWise Wednesday 3: Roof to Road

108

Moderator: **Sandy Skolochenko**, Community Development Specialist, NC DEACS

Speakers: **Raymond Hoffman**, Engineer, HNA Engineering; **Jim Russell**, Owner, The Caine Group

What happens when a solar panel is ready for retirement? It's not going to a sunny beach in Florida. Learn more on the emerging issue of solar panel management and recycling.

2:30 PM - 3:20 PM

WasteWise Wednesday 4: Collegiate Recycling

F

Moderator: **Jennifer Maxwell**, Sustainability Program Director, Appalachian State University

Join the Collegiate Recyclers Coalition for a few rounds of breakout discussion! Choose from various relevant topics such as outreach and engagement, staff professional development, zero waste events, upstream purchasing efforts, and more.

WasteWise Wednesday 5: Curriculum Comes to Life

D

Moderator: **Shannon Culpepper**, Recycling & Education Specialist, Chatham County

Speakers: **Matt Colloghan**, Consumer Horticulture Agent, NC Cooperative Extension; **Bianca Howard**, Outreach & Marketing Supervisor, Wake County; **Laura McCoy**, Recycling Educator, Keep Davidson County Beautiful; **Angie Perry**, Educator, SC DHEC Take Action SC; **Amy Schmitte**, Environmental Programs Coordinator, Henderson County; **Christine Wittmeier**, Organics Recycling Specialist, NC DEACS

There is no better way to learn new educational activities than trying them out yourself! Educators will set up stations where participants can run through several activities. A variety of topics will be covered, so there is something for everyone. Come to this WWW ready to participate! Leave with some sample lessons and more confidence in educating others.



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WASTEWISE WEDNESDAY

WEDNESDAY, MARCH 29

2:30 PM - 3:20 PM

WasteWise Wednesday 6: Tire Recycling is Too Legit To Quit!

108

Moderator: **Ashley Jenkins**, Recycling Program Coordinator, SC Dept of Commerce

Speaker: **Woody Barnes**, Environmental Health Manager II, SC DHEC; **Michelle LaRocco**, Manager - Environmental Services Division, Georgetown County; **Dexter Matthews**, Vice President - Government Relations and Environmental Affairs, Liberty Tire Recycling; **John Patrone**, Environmental Specialist II, NC DEQ

With the frustration of fluctuating markets and increasing hauling costs, many city and county tire recycling programs are on the verge of cutting their tire collections. The solution is not cutting a recycling program but finding ways to sustain. Lets have a candid conversation on tire recycling because the waste tire management program is Too Legit To Quit.

3:30 PM - 4:20 PM

WasteWise Wednesday 7: EV Batteries, Computers, Electronics...Oh My!

106

Moderator: **Emily Ball**, Assistant Solid Waste Director, Alamance County

Speaker: **Brett Henderson**, Vice President, PowerHouse Recycling Inc.; **John Mielke**, Jouley Project Manager, Thomas Built Buses

Watts going on in the world of electronic and electric recycling? You might be de-lighted to learn about the state of EV battery recycling, computers, and other electronic devices in the Carolinas. We would be shocked if you didn't learn something new about this important--and growing--field of recycling.

Waste Wise Wednesday 8: Dropping the Mic on Food Waste Drop-offs

107

Moderator: **Christine Wittmeier**, Organics Recycling Specialist, NC DEACS

Speaker: **Srijana Guilford**, Waste Strategy and Community Impact Consultant, Town of Cary; **Betsy La Force**, Communities & Transportation Senior Project Manager, Coastal Conservation League; **Cassandra Lohmeyer**, Recycling Coordinator, Buncombe County

The Carolinas generate about 3.52 million tons of surplus food per year and the states have made reducing that waste a priority. Food scrap drop-offs are one way that communities are making composting more accessible to the public while increasing diversion rates. From funding and operations to education and partnerships, these drop-off models offer tasty tips to help spice up your waste diversion efforts and take a bite out of food waste.

Waste Wise Wednesday 9: Emerging Technology

108

Moderator: **Tori Carle**, Waste Reduction Supervisor, City of Greensboro

Speaker: **Sam Dietrich**, Chief Executive Officer, Prairie Robotics

Taking Tagging to a Whole New Level! Join the Emerging Technology Session to learn how to combine old and new technology to create behavior change. Using direct mailing and artificial intelligence, your residents get specific feedback about contamination in their cart. Best of all, your operators do not have to lift a finger!

Carolina
Recycling
Association



Thank You for Attending!
We Hope You'll Join Us Next Year.



MORE FOR YOU

MONDAY, MARCH 27

12:00 PM - 5:00 PM

CRA Annual Golf Classic (Check-in at the course starting at 11:30AM)

Wilmington Municipal Golf Course

America's favorite past time meets the Recycling Industry at the 33rd Annual CRA Golf Classic. Hopefully you've been working on your stroke as much as you have on your career because the competition is stiff! Join us for a round and an awards reception immediately following the tournament in the club house.

TUESDAY, MARCH 28

9:00 AM - 9:45 AM

First Timer's Meeting

D

Join CRA veterans and other CRA conference "freshmen" for Conference 101, orientation, and start getting to know your new recycling besties! You will meet other CRA newcomers like yourself, get to know the conference organizers and receive tips on how to learn, network, and inspire.

12:00 PM - 1:15 PM

Exhibit Hall Soft Opening & Lunch in Exhibit Hall

Exhibit Hall

The exhibit hall is opening early this year! Get your first peek at the 2023 exhibitors and grab a bite to eat.

4:30 PM - 6:30 PM

Exhibit Hall Grand Opening Reception & Meet the Candidates

Exhibit Hall

The Grand Opening of CRA's renowned exhibit hall is an event you cannot miss! With new exhibitors in the mix, as well as those we know and love, you will be amongst an inspiring group of recyclings best. There will be some great give aways and even better networking opportunities. Exhibitors and Sponsors want to meet you, and show you what they can do for you! You'll also get a chance to meet the 2023 Board Candidates at 5:00. Plus, snacks!

8:30 PM - 11:30 PM

Let's Get Trivial & Mingle sponsored by Food Service Packaging Institute

Dead Crow Comedy Room

Are you a Trivia Newton-John or a John Triviaolta? Perhaps you are a Beyonce Know-alls... This year the Foodservice Packaging Institute (FPI), our official fundraiser sponsor, is asking you and your team of Les Quizerables to get ready as they sponsor a night of trivia and networking fun while we celebrate another year of improving recycling and reducing waste in the Carolinas! Tickets are just \$15 for this quiztastic networking event thanks to the support of FPI, and that includes refreshments, snacks, and live trivia! Bring your A-Team, come over and join a team, or just come over and hang with the coolest cats in town for some networking fun. This is an important fundraiser for CRA, so come on out, show your support, and join FPI in sponsoring the event! Tickets will be available at the door on a first come first served basis.

WEDNESDAY, MARCH 29

10:00 AM - 5:45 PM

Silent Auction

Exhibit Hall

You'll find treasures big and small at CRA's silent auction display in the Exhibit Hall throughout the day. Place your bid up until 5:45; the last and highest bidder gets the prize!

12:00 PM - 1:30 PM

Town Hall Meeting, Awards, & Lunch

ABC

Moderator: **Mary McClellan**, Executive Director, Carolina Recycling Association
Speakers: **Josh Wagner**, Board President, Carolina Recycling Association; **Wes Westbrooks**, Board Treasurer, Carolina Recycling Association

Munch and learn all about CRA activities from the past year, honor our annual award winners while you enjoy your desert, and as always, most excitingly, talking about CRA FINANCES! You could say we will be giving you a lot to chew on.

2:30 PM - 3:00 PM

Foodservice Packaging Institute Press Conference (FPI)

Exhibit Hall

Exciting news for recycling programs in North and South Carolina! Efforts are being made to include paper cups in recycling programs across both states. Join us to learn more!



MORE FOR YOU

WEDNESDAY, MARCH 29

4:30 PM - 6:30 PM

Exhibitors Reception in Exhibit Hall

Exhibit Hall

Join us in the exhibit hall for tasty appetizers, drinks, networking with our great exhibitors and other attendees, AND the always exciting Live Auction and 50/50 Raffle Drawing! (And don't forget to get your final bids in on those awesome silent auction items.)

6:00 PM - 6:30 PM

Live Auction in Exhibit Hall

Exhibit Hall

We got it all folks: Memorabilia, Fancy Electronics, Swanky stays, and more! Make your loved ones happy with a lovely gift while benefitting the CRA. We will also draw for the winner of the 50/50 raffle and the Trash to Treasure Hunt Grand Prize!

6:30 PM - 7:00 PM

Silent/Live Auction Payment & Pick-Up

River Concourse

You may pick-up the items you won in the silent or live auction at the Registration Desk outside the exhibit hall. (Thanks for your patience while we calculate your winnings as furiously fast as we can!) You may also pick up your items Thursday morning.

THURSDAY, MARCH 30

9:00 AM - 10:00 AM

Conversation Cafe

D

Time to chat it up! We have ten tables, ten topics, lots of experts in the room, for a lightening round of green table talk. Grab a coffee and make your rounds to a new topic every 10 minutes. The table topics are: Dig Into Composting, Restoring Faith in Recycling, Collegiate Recycling 101, State Resources, Multifamily, Rural & County Recycling, All the Crazy Plastics, The Skinny on Glass, Notes on Paper, and Metal Heads.



**LEARN.
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INSPIRE.**

SAVE THE DATE

APRIL 8-11, 2024

Carolina Recycling Association's
34th Annual Conference & Trade Show
The New Cherokee Convention Center
Cherokee, NC

Carolina
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Association



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