



you clean out your closets, we make beautiful things



We provide practical solutions for positive environmental and social benefits

Imagine that everything you buy is made and remade with care, designed for multiple uses without being discarded

According to the *Circular Charlotte*¹ report, 43% of textile waste in the city can be reused to:

- Reduce landfill mass by nearly 65%
- Create 2000 jobs
- Generate nearly \$80 million in revenue

¹ [Circular Charlotte Report 2015](#)

CT Anderson



What I Do: Founder/Creative Director of Springclean
(I created a job that creates more jobs)

Why I Do it: I merged my passions *fashion*, *art* and *sustainability*

Where I Do it: I shop for cool outfits, attend and speak at cultural events, recruit volunteers and artists, collaborate with other community organizations and businesses

How did I get here: More than 20 years of corporate sustainability experience. Learned to reuse/repurpose at an early age







Consider your purchases before you shop

1

Research fabric content and alternative ways to purchase

2

Purchase sturdy clothing or clothing you will be able to wear for many years





Send to a local expert and give items a new life

1

Take to a local expert for dyeing, hemming, mending or repurposing

2

Contact your local government to ask about funding better infrastructure to create job opportunities



Donate or resell good quality items

1

Donate directly to people in need or send to trusted charities and local organizations

2

Thrift or consign your items to earn a commission



Find options to properly recycle

1

Many retailers and brands have buyback programs in exchange for a discount or credit for future purchase

2

Ensure that you research how companies recycle items and find a trusted source like Springclean to properly handle

The last resort send to landfill

1

Reusable materials sent to landfill often leach toxic chemicals into the environment

2

Items in landfill release harmful greenhouse gas emissions, including the most potent, methane

3



5 STEPS TO BEING A SMART CONSUMER





Scan to get
involved

Springclean, a sustainable fashion company

Innovation Barn

932 Seigle Ave, CLT, NC 28205

Email: info@springclean.org

Text: 704.565.9144

www.springclean.org

Facebook/Instagram/LinkedIn: @springcleanglobal

Twitter: @sprngclnglobal



Scan to donate