

Carolina Recycling Association's  
Lunch, Learn,



Network

- 9:30am - 9:50am Check-in Desk Opens
- 9:50am - 10:00am CRA Welcome and Tour Info
- 10:00 am - 11:00am Tour of Innovation Barn
- 11:00am - 11:45am Lunch in the Cafe
- 11:45am - 12:00pm Who's Here? Introductions Around the Room
- 12:00pm - 1:15pm Presentations

Section 1: The Barn

Amy Aussiker - Executive Director, Envision Charlotte  
Jeffrey Smithberger - Solid Waste Director, Mecklenburg County  
Julian Ochoa - R3Cycle

Section 2: What Are We Doing About These Dang Plastics

Joe Hack - Solid Waste Engineer, Mecklenburg County  
Aaron Caudle - Environmental Program Manager, Mecklenburg County  
Rachel Kipar - Director of Recyclability Solutions, The Recycling Partnership

Q&A

The WiFi network is:  
**ECMain**

Password is  
**Circul@r**

Carolina  
Recycling  
Association



# THANK YOU Coca-Cola Consolidated!



REFRESH • RECYCLE • RENEW



## Meet Todd Marty!

Sr. Director of Sustainability

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## Our Mission

The Carolina Recycling Association (CRA) is a 501(c)(3) organization established to advance waste reduction and recycling in the Carolinas. The CRA is supported by a community of businesses, local government, state government agencies, universities, non-profits, and individuals across the Carolinas who are committed to waste reduction and recycling efforts.

## Our Vision

CRA will be a driving force behind the prosperity of the recycling industry in the Carolinas by creating business and networking opportunities, attracting and developing leaders in the field, supporting recycling programs, and ensuring a resilient, productive industry through investment, training, education, and advocacy.



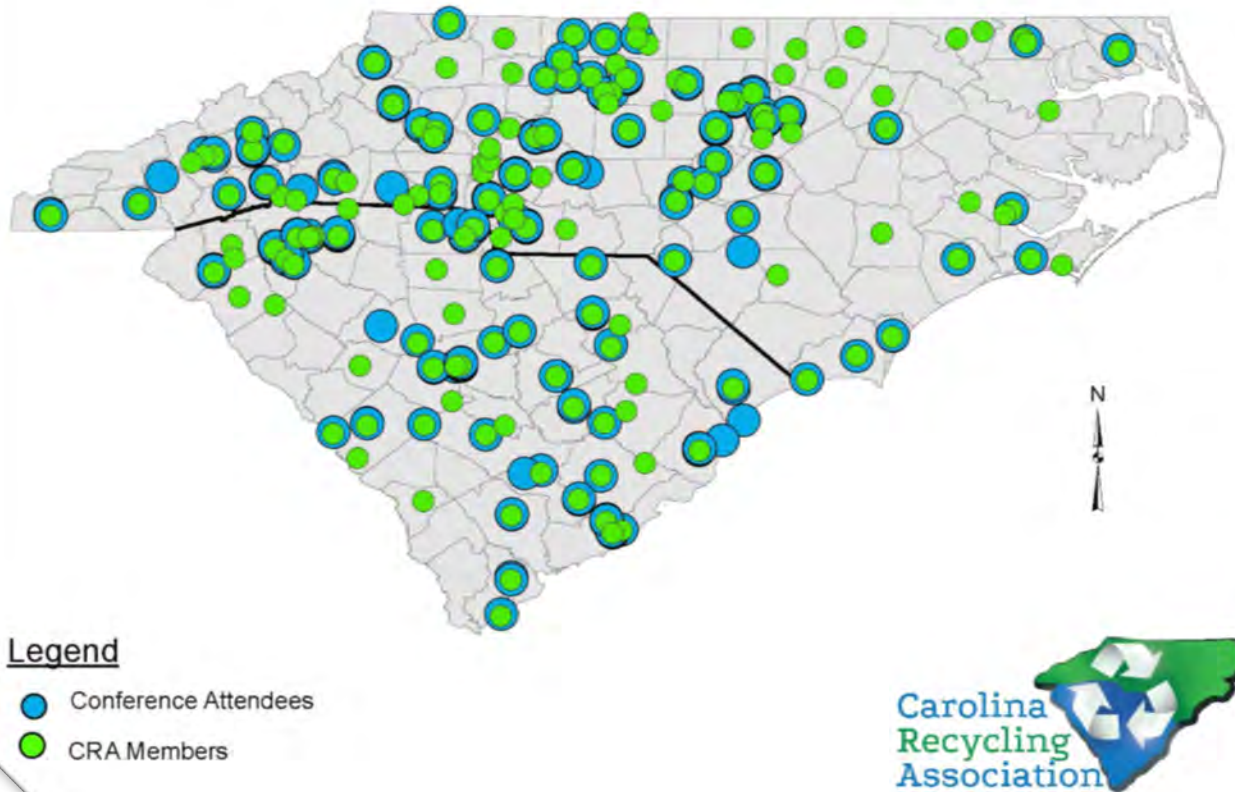
# Meet our Board Members!!



**Sign up for a Committee!**

[www.cra-recycle.org/about/boardcommittees/](http://www.cra-recycle.org/about/boardcommittees/)

## Carolina Recycling Association Members and Attendees



### Member Bennies

- Discounts or free registration to events
- Priority Registration
- Membership Directory Access
- Voting Rights
- Board Eligibility
- Proud Member logo

- 280 Organizations
- Over 900 Individuals
- 20+ States and Provinces





**SAVE THE DATE**  
**APRIL 8-11, 2024**

Carolina Recycling Association's  
**34th Annual Conference & Trade Show**  
The New Cherokee Convention Center  
Cherokee, NC



LEARN  
MORE



[www.cra-recycle.org/2024conf](http://www.cra-recycle.org/2024conf)

We organize & host the largest conference and tradeshow in the Southeast dedicated to creating networking opportunities for recycling professionals and feature cutting-edge recycling educational sessions.

Carolina  
Recycling  
Association



**400+ Attendees**  
**70+ Exhibitors**



# Carolinas Recycling Podcast

# Carolina Recycling Association

 **PODCAST**




[cra-recycle.org/podcast/](http://cra-recycle.org/podcast/)




# Defending Recycling Toolkit

<https://www.cra-recycle.org/resources/>



**DEFENDING RECYCLING TOOLKIT**

Watch on  YouTube

[Defending Recycling Infographics](#)

- [NC Defending Recycling Fact Sheet & Info](#)
- [NC Recycling Infographic 2020](#)
- [Recycle More NC – Don't Contaminate, Recycle More for a Greener State!](#)
- [SC Dept of Commerce Infographic 2023](#)
- [SC Department of Commerce Economic Impact Study](#)
- [SC DHEC Recycle Right Guide](#)
- [SC DHEC Resources](#)

[Sample Letters](#)

- [Defending Recycling Letter Sample](#)  
(contact CRA to have a Letter from CRA sent to your elected officials)
- [Email to Mayor](#)
- [Letter to Mayor and Commissioner](#)

[Presentations](#)



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[\*\*www.cra-recycle.org\*\*](http://www.cra-recycle.org)

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