Introducing the Recycling Program Solutions Hub

July 20, 2023

Carolina Recycling Association Lunch and Learn Presentation

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The Recycling Partnership
Solving for Circularity

We mobilize people, data, and solutions across the value chain to reduce waste and our impact on the environment while also unlocking economic benefits.
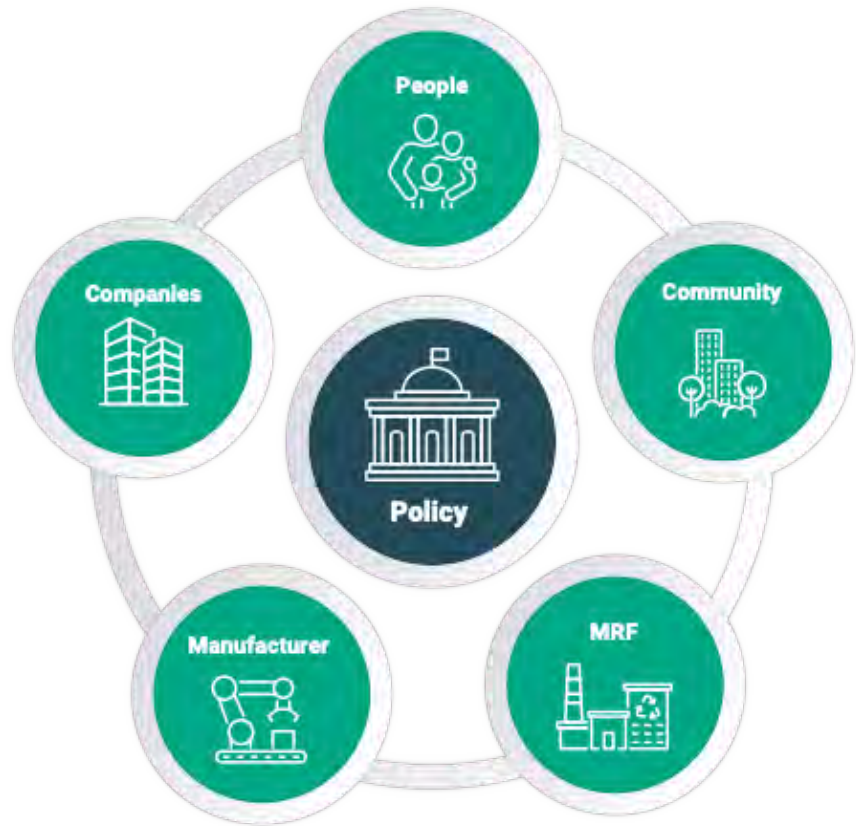
Building the System of the Future through Connected, Digital Solutions
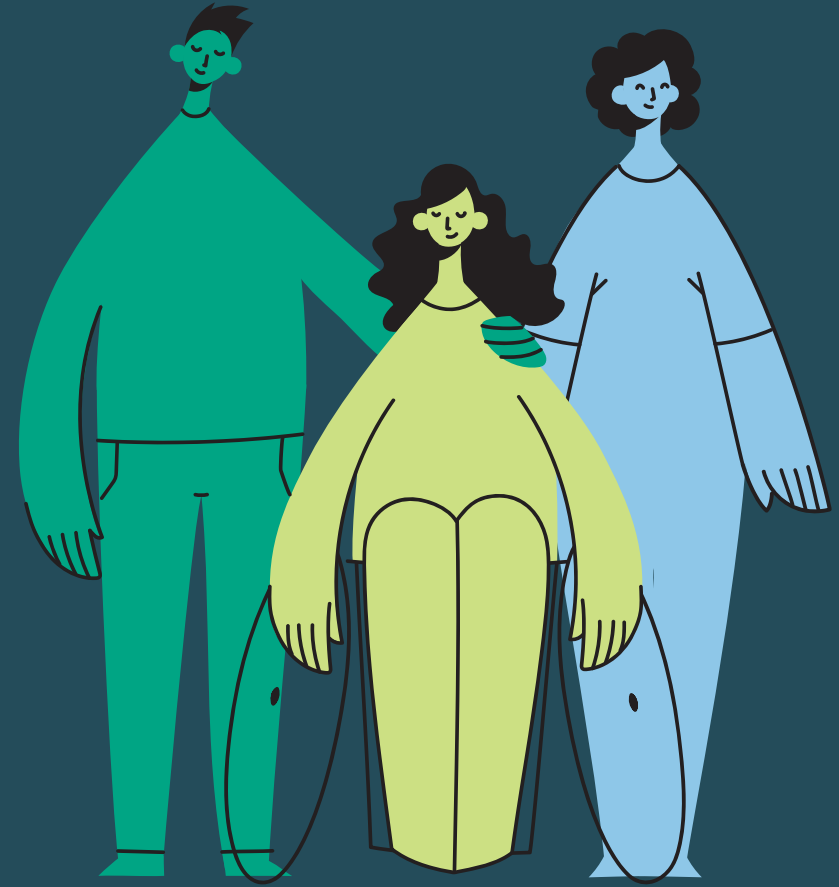
All stakeholders contribute to the success of recycling.

We are launching tools to support...

**PEOPLE** are educated and motivated to recycle right

COMMUNITIES are empowered and connected in their efforts to improve programs

COMPANIES know how to solve recyclability challenges and adhere to policy requirements

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SOLVING FOR CIRCULARITY
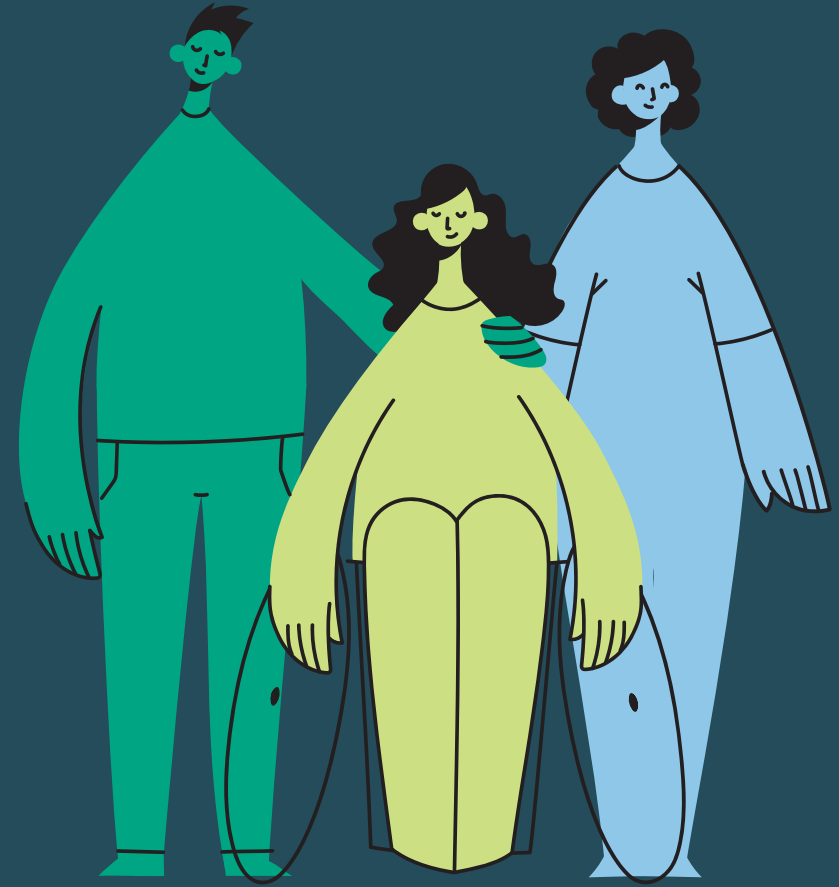
The Recycling Program Solutions Hub is an open-access, **free tool** for recycling program leaders to **access, track & verify** critical recycling program data, including accepted materials and program impacts.

Centered around **connectivity** and **actionable suggestions;** users have a first-hand opportunity to co-create a **stronger system.**
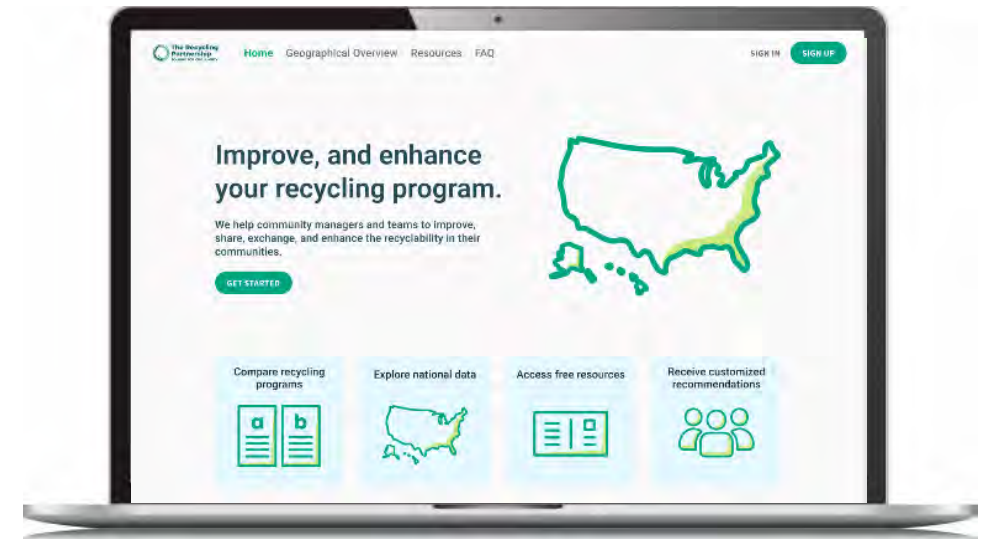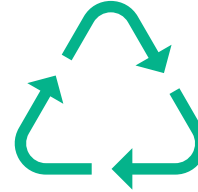
Key Features

- Interactive Map
- Custom Recommendations
- Learning Hub & Resources
- Peer-to-Peer Networking

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Plastics Recycling Horizon

Plastic packaging rates can be improved and can be expected to improve, in particular because of policy

Non-recyclable plastics will decline; recyclables will increase

Data has enabled states to set clearly defined targets and goals to drive meaningful progress towards a higher performing system

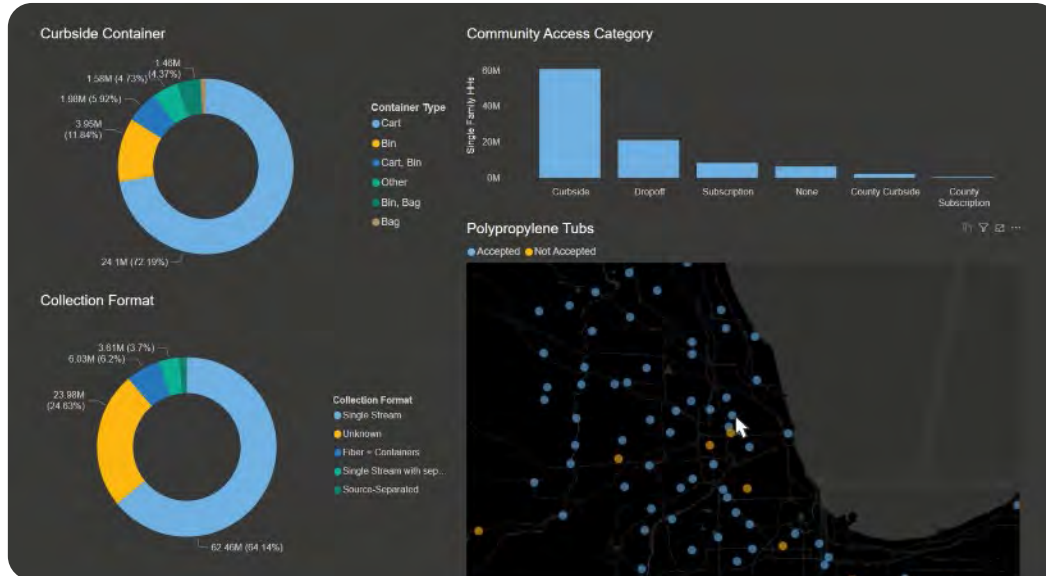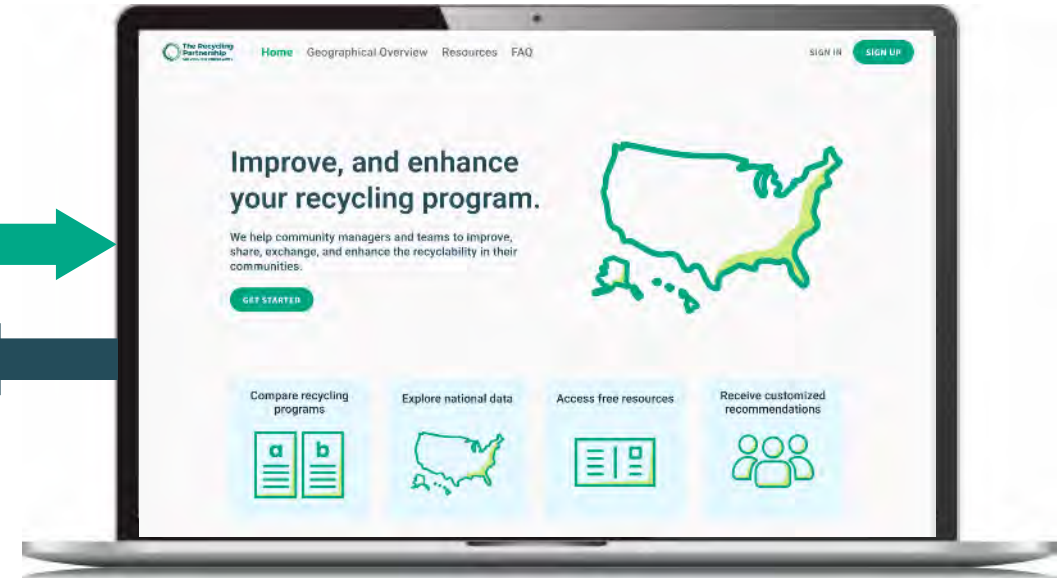Consumers can be confident that what they put in their bin is **recycled** in the full sense

We have a domestic industry that is hungry for more plastics
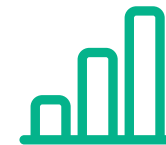
While we could always use better data – we know what it takes to improve the system

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The National Database and Recycling Program Solutions Hub

National Recycling Database

Solutions Hub

The **National Recycling Database** is the underlying structure for the **Hub**, but it also becomes **more accurate and thorough** as recycling staff use the Hub.

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Imagine A World Where Programs Decide What Labels Tell Residents (in Real Time)

Through our National Database, This is a Reality.

1 — What is Accepted Locally Comes from Local Programs

2 — National Recycling Database Updates in Real Time via Recycling Program Solutions Hub

3 — Residents Scan a Package for Up-to-date Local Information

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Is this accepted for recycling where you live?

Key Features of the Recycling Program Solutions Hub
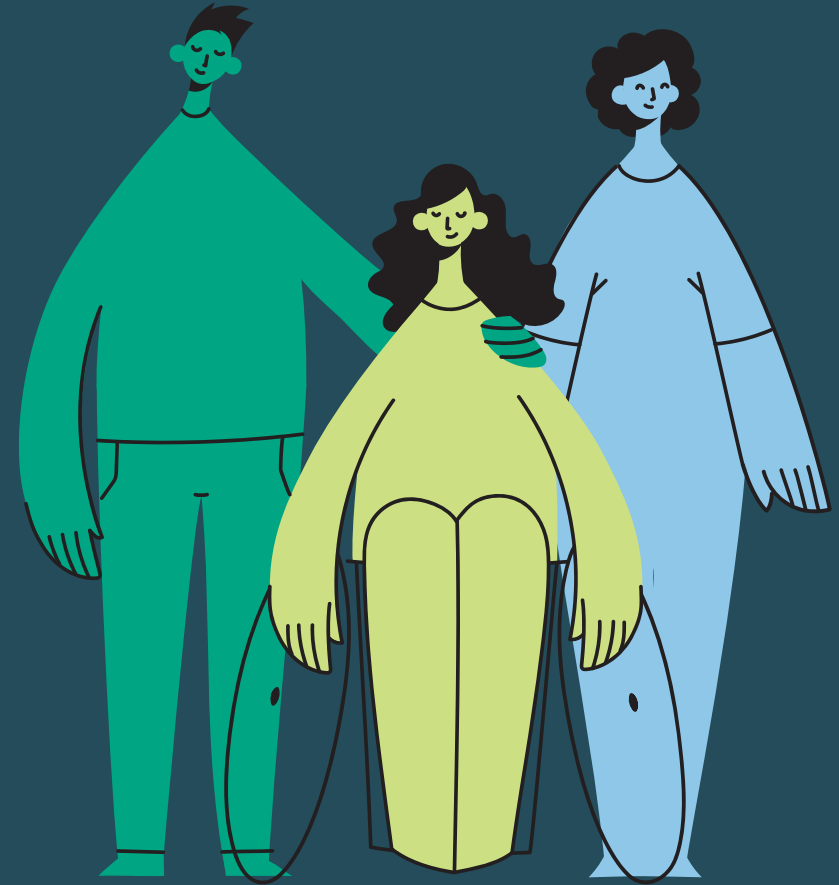
Recycling Program Solutions Hub: Interactive Map

View MRFs

View accessibility to recycling on the national and local level

Explore all recycling programs in the country

Anyone in the public can view basic information about any community in the U.S.

Type of recycling program offered

Materials accepted in the program

Recycling program staff can view contact information and talking points to connect with peers

Program staff will enter information about their community that inform the quality of their recycling program.

The more information that is provided, the more customized the Recommendations section becomes.

"Similar Communities" will also be available, allowing program staff to find peers with similar programs anywhere in the U.S.
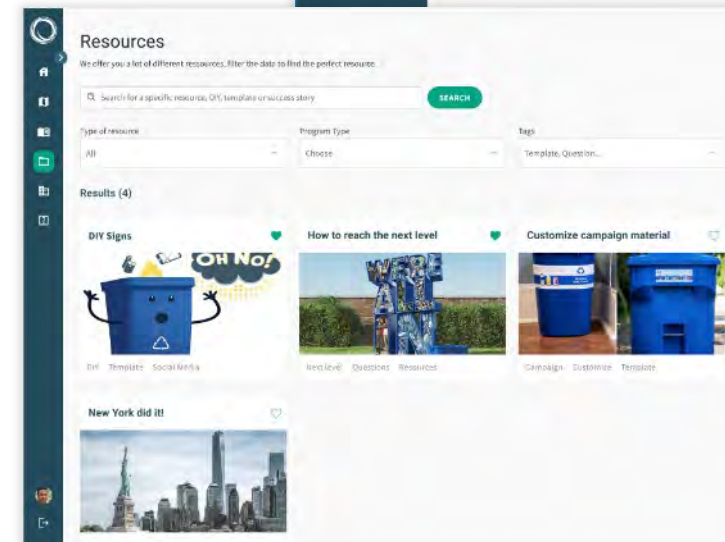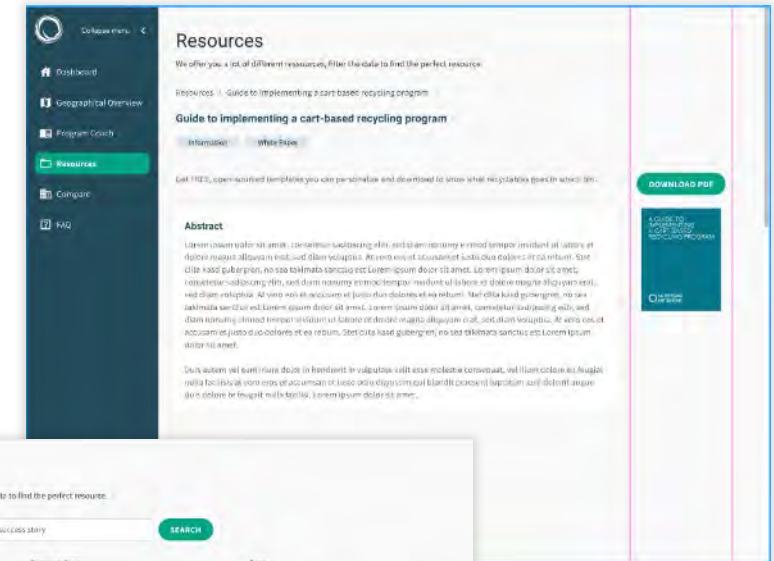
Each Recommendation is linked to a Resource that has been crafted by the Recycling Partnership. These include our most popular toolkits and guides:

| DIY Signs

| Start at the Cart

| MRF Contract Guide

| And more!

Resources are publicly available and searchable without a login.

The Recycling Partnership is hosting virtual walkthroughs with local recycling coordinators to create their accounts and get started in the Hub, access expert-led video courses, receive customized recommendations on how to improve your recycling program and connect with your peers.

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Get in Touch:

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