



2024 CRA ANNUAL CONFERENCE

April 8-11, 2024 | Cherokee, NC

Paper Cup Recycling

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NC Department of Environmental Quality

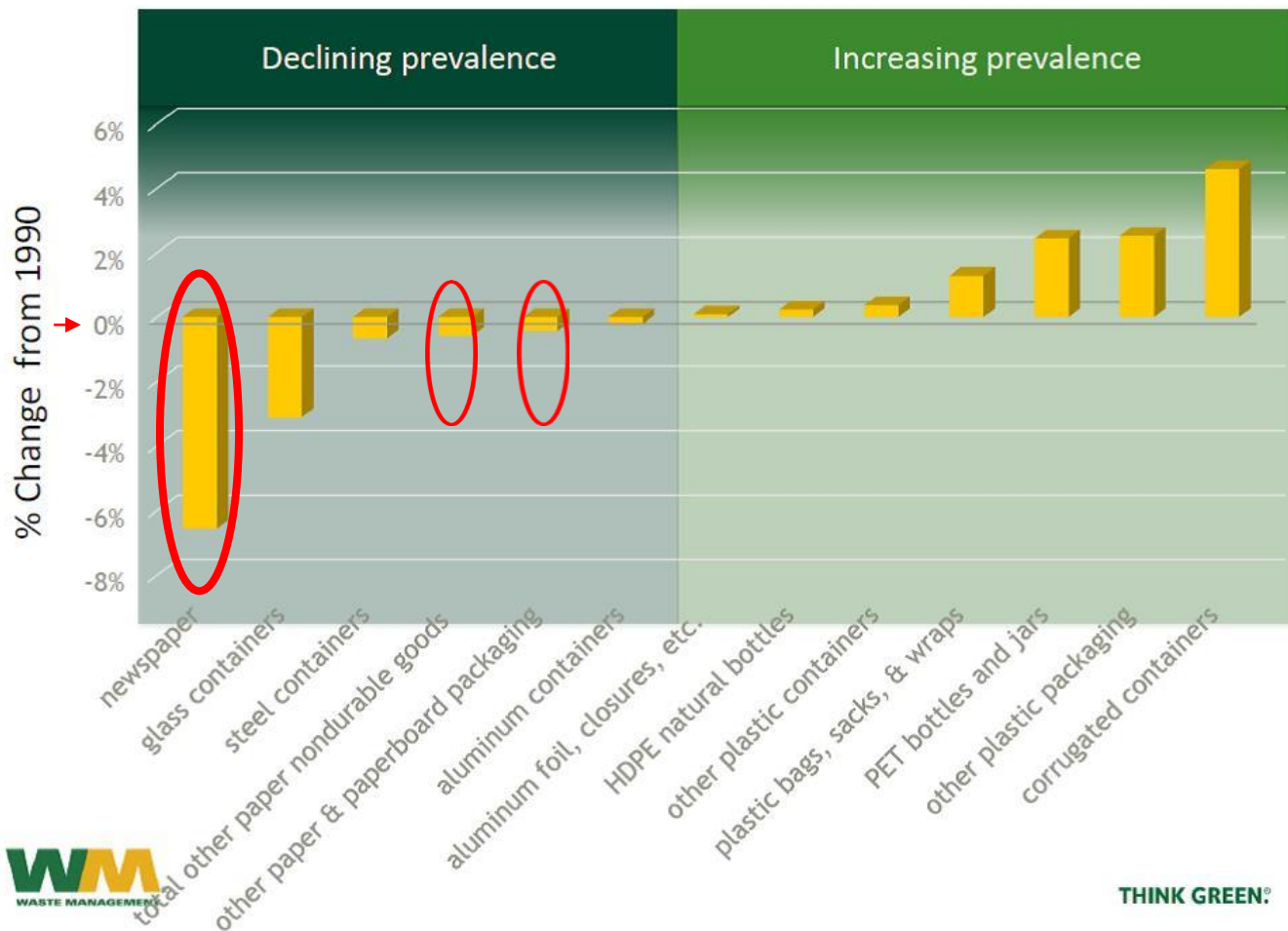
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Paper Cup Recycling

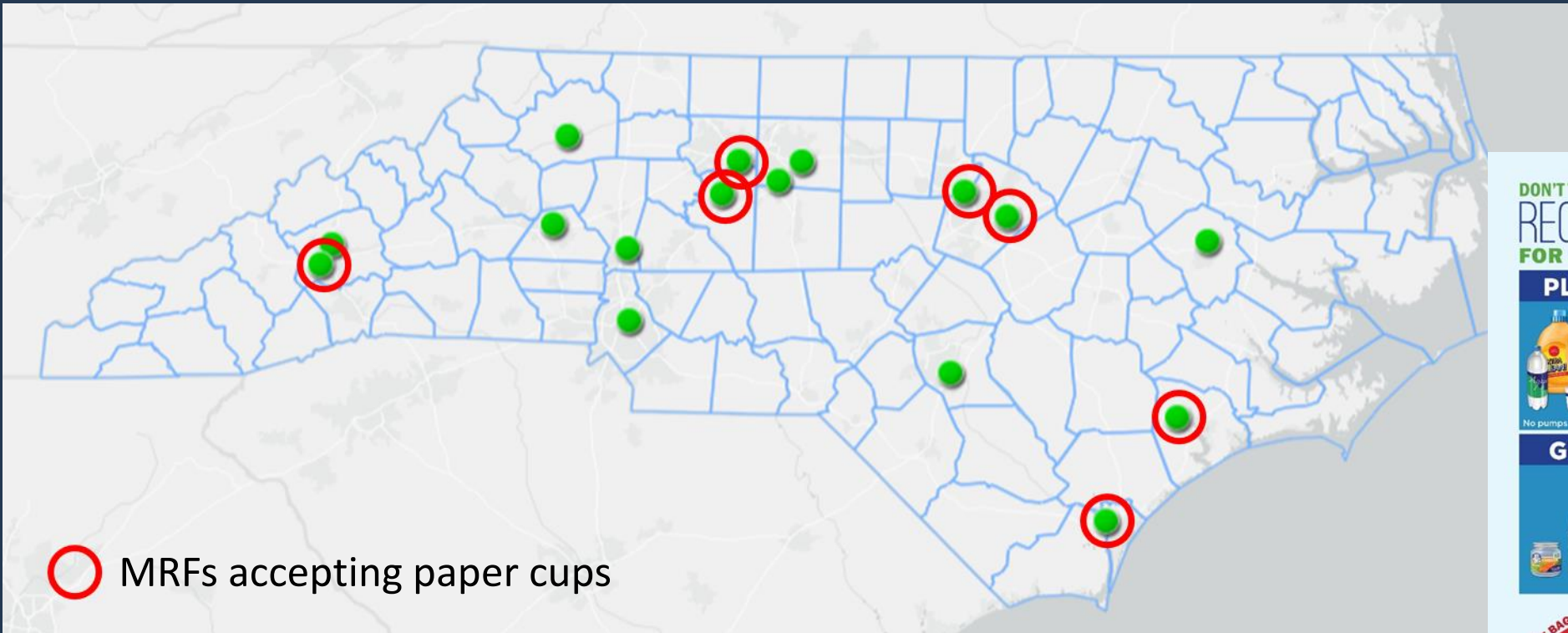
Change in Paper and Packaging in 2012 since 1990



Impact of the Evolving Ton

- Decline in newsprint & magazines
- Need for new fiber sources to meet sustainable packaging demands

Paper Cup Recycling in NC



**DON'T TANGLE OR CONTAMINATE
RECYCLE RIGHT
FOR A GREENER STATE**

<p>PLASTIC Bottles, tubs, jugs and jars</p> <p>No pumps Empty and rinse</p>	<p>METAL Cans</p> <p>Empty and rinse</p>
<p>GLASS Bottles and jars</p> <p>Empty and rinse</p>	<p>PAPER Paper, cartons and cardboard</p> <p>Flatten cardboard</p>

PLEASE DON'T BAG YOUR RECYCLABLES!

KEEP THESE OUT!

- Aerosol cans
- All batteries (car, lithium, etc.)
- Ceramic items
- Clothing or textiles
- Diapers
- Electronics
- Food-tainted items
- Hazardous waste
- Household glass
- Medical waste
- Plastic bags/wrap
- Plastic caps, lids and straws
- Scrap metal/wood
- Shredded paper
- Styrofoam/peanuts
- Tangles (cords, hoses, wires, etc.)
- Tires
- Toys

WM
WASTE MANAGEMENT



Messaging Shifts

No Cups

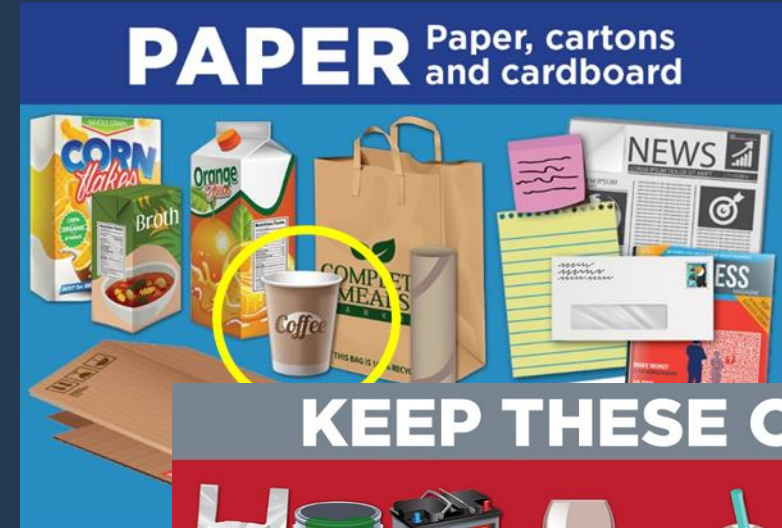


KEEP THESE OUT!



- ⊗ Aerosol cans
- ⊗ All batteries (car, lithium, etc.)
- ⊗ Ceramic items
- ⊗ Clothing or textiles
- ⊗ Diapers
- ⊗ Disposable cups (plastic and paper)
- ⊗ Electronics
- ⊗ Food-tainted items
- ⊗ Hazardous waste
- ⊗ Household glass
- ⊗ Medical waste
- ⊗ Plastic bags/wrap
- ⊗ Scrap metal/wood
- ⊗ Shredded paper
- ⊗ Styrofoam/peanuts
- ⊗ Tanglers (cords, hoses, wires, etc.)
- ⊗ Tires
- ⊗ Toys

Cups



KEEP THESE OUT!

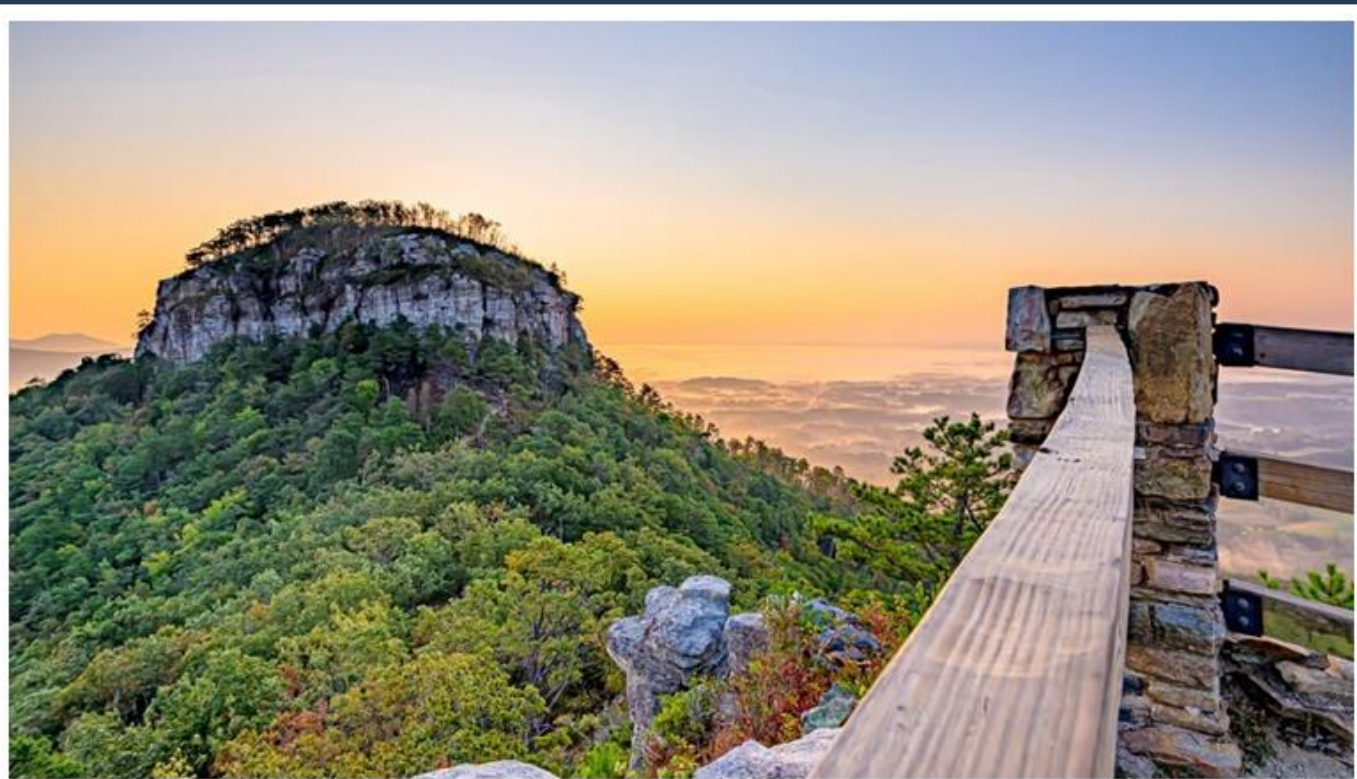


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Foodservice Packaging Institute & DEQ

- \$75,000 for grantmaking to local communities
- Educational resources
 - Social media graphics
 - Website badges and banners
 - Press release template
 - Sample newsletter or website blurbs
 - FAQ document





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Questions?

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